



City Planning and Development Department

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Requirements for the display of real estate agent signs

- A real estate agent's sign shall not contain information other than the words "for sale", "to let" or "sold", the name and telephone number of the selling or letting agent and the logo of the real estate agency.
- Real estate agent's signs are permitted in all areas of control.
- The maximum size of a real estate agent's sign shall not exceed *460mmX600mm* on residential premises, unless otherwise approved by the Municipality.
- A maximum of one sign per agent and a total of three signs may be permitted on residential premises.
- The maximum height of the sign from the ground shall not exceed 3 m.
- The size of a real estate agent's sign may be increased with the specific consent of the Municipality in the case of:

Natural and rural areas;;	2,0 m ² for single signs or 2,3 m ² in total for two joined signs
Areas of minimum and partial control	2,8 m ² for single signs or 3,2 m ² in total for two joined signs

- A real estate agent's sign must be attached to the boundary fence/wall of the premises concerned or displayed within the boundaries of the premises, and may not be displayed inside the road reserve.
- A real estate agent's sign may not be displayed on a premises for longer than three months unless otherwise approved by the Municipality and must be removed not later than 14 days after conclusion of a contract of sale or lease of the premises in question.

- In the case of a property “on show”, signs and bunting may only be erected on the premises. Information with regard to the premises on show may only be displayed for the duration of the show day and must be removed by the end of the day.

- Direction signs indicating the location of the show house premises are permitted subject to the following:
 - The signs may be displayed over weekends only from Friday evening 17:00 until Monday morning 07:00 and in the case of public holidays, from 17:00 on the day before such public holiday until 07:00 the day immediately following the public holiday; should the public holiday be on a Monday, from 17:00 on the previous Friday; should the public holiday be on a Friday, till 17:00 on the following Monday.

 - Each face of a sign shall not be larger than 460 mm x 600 mm and shall only be displayed in landscape format.

 - The selling or letting agent shall not display more than eight signs per show house or premises, irrespective of the number of routes to the show house or premises. Such signs may be double-sided.

 - Direction signs may not be displayed on a provincial or national road.

 - Each selling or letting agent shall erect only one sign per show house per intersection, with a maximum of 8 signs in total while not more than six signs are allowed at T-junctions.

 - Each selling or letting agent shall not display more than one sign between consecutive intersections.

 - Signs shall not be placed on traffic circles or traffic islands, traffic lights, road traffic signs, power masts, trees, pillars, fencing, electrical substations, bridges or any similar structures.

 - Stakes or poles to which signs are affixed shall not be driven deeper than 120 mm into the ground.

 - Only one sign per stake is allowed.

 - Signs shall not be erected on tarred or paved surfaces.

 - Signs shall not be higher than 1 m and shall not obstruct the view of motorists at intersections and/or exits on public roads or pose a danger to pedestrian or other traffic.

- Only the estate agent's name and/or logo, the words "on show" and an arrow indicating the direction to the relevant premises may appear on the signs.
- The selling or letting agent shall register with the Municipality or the authorised agent of the Municipality before being allowed to erect signs in the Municipal area.
- An annual registration fee as determined from time to time by the Municipality is payable.
- A selling or letting agent who disregards any of the foregoing stipulations forfeits the registration fee and the agent, his/her principal and/ or agency will be considered unregistered and may not advertise in the Municipality area until he/she has reregistered.
- Real estate agent's signs shall not be displayed on the road reserve or road reserve boundaries of freeways.
- No illumination or animation of real estate agent's signs or the use of reflective materials on the signs is allowed.

On request, this document can be provided in another official language.

