

Requirements for the display of posters

- Only posters and notices in the following four categories may be displayed:

- Category one:

Posters with the main purpose of advertising a religious, sporting, educational, cultural, charity or similar event of a non-commercial nature.

- Category two:

Newspaper headline posters of the day of a daily, weekly or week-end newspaper.

- Category three:

Posters for parliamentary, provincial or municipal elections (including by-elections) and referenda as well as campaigns by state and parastatal institutions to promote democracy, good governance or similar principles, or any National, Provincial or Municipal Imbizo, or similar event.

- Category four:

Posters for public awareness campaigns and notices of a public meeting.

- A poster or notice may be permitted in all areas of control and requires the specific consent of the Municipality.
- A poster or notice shall be displayed only on street lamp poles or other structure provided for the express purpose of displaying a poster or notice.

- A poster or notice shall not cover Municipal markings or the cover plates on street lamp poles.
- A poster or notice may not be illuminated or animated unless authorized by the Strategic Executive Director: City Planning.
- A poster or notice shall be fixed to a street lamp pole or any other structure in a manner acceptable to the Municipality.
- The top of a poster or notice shall be at least 2 m below any light fixture and the bottom of such poster or notice shall be at least 2,1 m above ground level with the exception of category two posters which shall be at least 1,5 m above ground level.
- All posters or notices in each category in a particular street shall be mounted at the same height above ground level.
- Posters and notices may not be displayed on the road reserve or road reserve boundaries of freeways.
- No posters may be placed on or be attached to traffic circles or traffic islands, power masts, road traffic signs, traffic circles, traffic islands, traffic lights, trees, walls, pillars, walls of buildings, flag poles, fencing, electrical substations, bridges or any similar structure.
- Posters shall be 841 mm X 594 mm (A1 size) in Category one, Category three and Category four.
- Posters in category two shall not be larger than 600 mm X 450 mm and shall only be displayed in portrait format.
- The content of a poster or notice displaying a single message may not exceed 15 “bits” of information.
- A sponsor’s name(s) or logo(s) may occupy no more than 20% of the area of the poster.
- All posters, backing boards and cord or string shall be removed within 3 days of the event having taken place.
- Category one posters shall not be used to advertise a commercial event, product or service.

- Only category two posters shall be displayed in approved receptacles on the first two street lamp poles from a road intersection on routes approved by the Municipality.
- Only one poster in category one, two and four may be displayed facing oncoming traffic on any street lamp pole except where the street lamp pole is in a two-way street, in which case two posters of the same category may be displayed back to back.
- With the exception of posters in category three, no street lamp pole shall display posters of more than one category simultaneously.
- Category two posters shall be displayed for 24 hours only.
- The content of category one and category four posters are subject to Municipal approval. The name of the relevant responsible organisation, and the date and place of the occasion or event must be clearly displayed on the poster in letters of not less than 50 mm in height.
- Posters in category one and category four may not be displayed for a period exceeding 14 days except with the approval of the Municipality.
- Not more than 500 posters from category one and category four may be displayed for any single occasion, meeting or campaign, except with the approval of the Municipality.
- Posters in category three may be displayed in all areas of control, on street lamp poles only unless authorized by the Strategic Executive Director: City Planning.
- In category three, a maximum of three posters may be displayed per street lamp pole.
- The Strategic Executive Director: City Planning, in consultation with the Executive Mayor of the Municipality, shall, in the absence of legislative prescriptions, determine the number and display format of posters in category three.
- A parliamentary, provincial or municipal election or referendum poster may not be erected before the date on which the notice or proclamation in the Government Gazette or Provincial Gazette announcing the election or referendum is published, and shall be removed not later than 14 days after the date of such election or referendum unless authorized by the Strategic Executive Director: City Planning.

On request, this document can be provided in another official language.

