



Dr Moeketsi Mosola

City Manager

Full names

Moeketsi Emmanuel Mosola

Place of birth

Bloemfontein

Political history

Apolitical

Nickname

None

Siblings

Four sisters

Tertiary qualifications

Bachelor of Arts

Master of Arts in Economics

Doctor of Philosophy in Human Movement Science Recreation and Sport Management

Dr Mosola completed several executive certificate programmes, including:

- Certificate in Strategic Marketing (Harvard Business School)
- Certificate programme for emerging leaders (UCT Graduate School of Business and Duke University)
- Certificate in Management of Development Planning and Implementation (joint certificate programme of the University of the Witwatersrand, Western Cape, Fort Hare and Durban-Westville)
- Certificate programme in urban and regional planning (Harvard Graduate School of Design)
- Certificate programme in the regulation of public utilities and monopolies (Institute of Public-Private Partnerships)

Biography

Moeketsi Emmanuel Mosola was born on 19 February 1970 in Mangaung Township in Bloemfontein. He matriculated from Moemedi High School in 1988. He obtained a Bachelor of Arts and a BA (Honours) in Neuroscience and Human Bio-Psychology from Oberlin College, Oberlin, Ohio, United States in 1993; Master of Arts in Economics from the University of Houston, Houston, Texas in 1999; and Doctor of Philosophy in Human Movement Science Recreation and Sport Management from the University of Pretoria in 2017. Dr Mosola is extremely proud to have completed the latter qualification with the University of Pretoria, as this is the first tertiary qualification that he obtained in his own country. He was also the first person in his family to graduate from high school and university.

Dr Mosola is a long-serving public servant, having started his career with the Office of the President in 1995, responsible for the implementation of RDP programmes, as Local Economic Development Director (1997–2001). Dr Mosola is an expert in brand management and communication in tourism hospitality and sports management, with experience spanning 20 years in both industries. From 2001 to 2004 he was Chief Operations Officer of South African Tourism, Brand Development Strategy and Business Plan. He joined South African Tourism as Chief Executive Officer in 2004 and the Tourism and Passenger Transport Division of Imperial Holdings as Chief Executive in 2009.

While he was CEO of SA Tourism, Dr Mosola was also appointed as acting CEO of the International Market Council, now known as Brand South Africa. Prior to joining SA Tourism, he was the Chief Director: Tourism Development in the Department of Environmental Affairs and Tourism. Dr Mosola was also a lecturer at the University of Pretoria until February 2017.

Awards and recognition

- RDP recognition for dedication in the public service, issued by President Nelson Mandela, 1996
- Nelson Mandela Economics Scholarship for the Master of Arts in Economics in 1998, successfully completed in 1999/2000
- Best Leader in Tourism Management 2004, issued by the United States Tour Operators Association in 2005

Recreation and leisure

Dr Mosola's interest in sport is supported by his involvement in sport at a high level in South Africa. He has also served on the SASCO sub-committee responsible for fundraising. He attended the Cricket World Cup in South Africa in 2003 and in the West Indies in 2017.

Dr Mosola climbed Kilimanjaro in Tanzania in 2011. It is the highest mountain in Africa, about 4,900 m from its base to 5,895 m above sea level.

Life motto

"Fear is temporary, regret is permanent."