LOCAL AUTHORITY NOTICES

LOCAL AUTHORITY NOTICE 170

CITY OF TSHWANE METROPOLITAN MUNICIPALITY

PUBLICATION OF THE CITY OF TSHWANE METROPOLITAN MUNICIPALITY CONTROL OF OUTDOOR ADVERTISING BY-LAWS

The Acting Municipal Manager of the City of Tshwane Metropolitan Municipality hereby publishes in terms of section 13 of the Local Government; Municipal System Act, 2000 (Act 32 of 2000), read with section 162 of The Constitution of the Republic of South Africa, 1996 (Act 108 of 1996), the CITY OF TSHWANE METROPOLITAN MUNICIPALITY: CONTROL OF OUTDOOR ADVERTISING BY-LAWS, 2006 as contemplated in the SCHEDULE hereafter and shall come into operation on the date of publication hereof.

The following by-laws are herewith repealed.

1. The Municipality of Pretoria By-laws for the Control of Outdoor Advertising as amended published under Administrator's Notice 2478 of 1999.

2. The Centurion Town Council: By-laws for the Control of Outdoor Advertising published under Administrator's Notice 4837 of 1993.

3. Northern Pretoria Metropolitan Substructure; By-laws for the Control of Outdoor Advertising published under Administrator's Notice 7487 of 1999.

MR BLAKE MOSLEY-LEFATOLA
MUNICIPAL MANAGER

1 February 2006
(Notice 355 of 2006)

CITY OF TSHWANE METROPOLITAN MUNICIPALITY

BYLAWS FOR THE CONTROL OF OUTDOOR ADVERTISING

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CITY OF TSHWANE METROPOLITAN MUNICIPALITY

OUTDOOR ADVERTISING BY-LAWS

To provide for the regulation of Outdoor Advertising on or visible from all public spaces in the Tshwane Municipal Area.

BE IT ENACTED BY THE City of Tshwane Metropolitan Municipality, as follows:

PART A: INTRODUCTORY PROVISIONS

1. DEFINITIONS

In these bylaws, a meaning that has been assigned to a word or expression in the bylaws shall bear that meaning and, unless the context indicates otherwise:

"advertiser" means the person or organization whose product or service is being advertised, or whose name or image is mentioned or promoted in a sign;

"advertisement" means any visual representation of a word, name, number, letter, figure, illustration, object, mark or symbol or of an abbreviation of a word or name, or any combination of such elements with the object of transferring information;

"advertising" means the act or process of notifying, warning, informing, making known or any other act of transferring information in a visual manner;

"advertising sign scoping report" means a limited Environmental Impact Assessment (EIA) the scope of which shall be determined by the Municipality in each particular case;

"advertising structure" means any physical structure erected to display a sign;

"aerial sign" means a sign painted on, attached to or produced by an aircraft, including a captive balloon, kite, unmanned free balloon, moored airship, parasailing craft, hang glider, model or radio controlled aircraft, an aircraft towed behind a vehicle or sailing vessel for the purpose of flight, and an aircraft towing banners or producing smoke signals;

"animated" means that the visibility or message of a sign is enhanced by means of moving units, flashing lights or similar devices, or that a sign contains a variable message;

"area of control" means an area of minimum- , maximum- or partial control of outdoor advertising as determined by the Municipality from time to time;

"area of maximum control" means an area subject to stringent control of outdoor advertising due its sensitivity to visual disturbance and includes the following areas:

- Conservation:
  - Natural open space and urban conservation areas, scenic areas, interface between natural landscape in the form of natural edges like bodies of water, rivers, ridges, forests and built fabric.

- Recreation:
  - Open areas for active and passive recreation such as parks and non-commercialised squares

- Architectural and historical:
  - National or local heritage premises or buildings, special tourist areas, historical or contextual streetscape; areas or facilities of strong architectural context or historical scale, as determined by the Municipality from time to time.

- Residential:
  - All residential properties including single residential, group housing, medium density residential and high density residential areas and agricultural holdings.

- Gateways to the City, as defined from time to time by the Municipality and indicated on the Outdoor Advertising Control Scheme (OACS) map system;

"area of minimum control" means an area subject to minimal control of outdoor advertising due to the areas' concentrated economic activity where the dominant concern and motivation is to conduct business and to sell products and services. The area includes the following:

- Commercial:
  - Commercial districts, business districts and office precincts.
  - Commercial enclaves and shopping centers.

- Industrial:
  - Industrial areas or industrial parks.

- Entertainment:
  - Entertainment districts or complexes.

- Transportation nodes:
  - Prominent public transport nodes such as railway stations, large bus stations and taxi ranks, airports, but excluding nodes of exceptional historical and architectural value.

- Institutional:
  - Government, municipal and educational premises or buildings

"area of partial control" means that portion of an area of minimum control located within 50m of an area of maximum control, and as determined by the municipality;

"area surrounding the advertising sign or structure" means an area with a radius of no less than 5m immediately surrounding the footing of the sign or as determined by the Municipality

"arterial road" means a road which, in the opinion of the roads authority, functions as a main carrier of traffic in an urban area;

"authorised agent" means any individual, firm or entity appointed by the Municipality to act on its behalf in the application or administration of these by-laws;

"balcony, veranda, canopy and under-awning sign" means a sign:

(a) Affixed flat onto or painted on a parapet wall, balustrade or railing;

(b) affixed flat onto or painted on a fascia;

(c) affixed flat onto or painted on the fascia of a roof structure without walls;

(d) affixed to or painted on a pillar, column or post supporting a roof structure without walls;

(e) painted or printed on the fabric of a blind;

"banner" means a piece of cloth (or similar material) upon which an advertisement is displayed in such a manner as to be fully legible in windless conditions, attached to poles or flagstaffs projecting vertically, horizontally or at an angle by means of ropes or brackets, or attached to buildings or to special structures, but excludes banners carried as part of a procession;

"billboard" means a sign with a sign area equal to or larger than 18 square metres supported by a free-standing structure which may be paper-posted, sign written, pasted with vinyl or covered, pasted or written upon by a combination of such methods and may feature special effects such as internal illumination, special character cut-outs or three-dimensional representations;

"bit" means the basic unit for measuring the length of advertising messages and shall consist of letters, digits, symbols, logos, graphics, illustrations or abbreviations. For the purposes of these bylaws bit values shall be calculated as follows:

Words such as "a, the, than, and, an"	0,25 bits
Words of up to eight letters, inclusive	1,0 bit
Words of more than eight letters	2,0 bit
Numbers of up to four digits, inclusive:	0,5 bit
Numbers of five to ten digits	1,0 bit
Symbol or abbreviation:	0,5 bit
Logos and graphics	0,5 bit

"boundary wall sign" means a sign painted onto a boundary wall, and it may only be allowed in industrial areas;

"building wrap sign" means a sign of vinyl mesh or similar material attached to a building or structure under construction, renovation or maintenance for the duration of such construction, renovation or maintenance, or to an unsightly building or structure;

"candela" means a unit of luminance as determined from time to time by the International Commission on Illumination;

"centre of economic activity" means an enterprise or a group of enterprises outside urban areas and which shall include farm stalls, service facilities, accommodation facilities, food services, industries and cottage industries, as well as shops and other commercial facilities;

"clear height" means the minimum vertical distance from the ground, road or surface level, whatever the case may be, to the underside of the sign;

"combination sign" means a sign comprising a number of smaller, individual signs, usually displaying different products or services, placed adjacent to each other on a single structure specially designed to accommodate more than one sign;

"commercial advertising" means advertisements of goods or services or the provision of facilities by way of trade;

"commercial event" means an event taking place on premises zoned for business purposes with the purpose of promoting the sale of a product or service;

"community institution -and facility sign" means a sign identifying community services;

"community newspaper" means a newspaper containing community news, circulated free of charge in a specific geographical area;

"consent" means the Municipality's written approval to erect or display or distribute a sign in a particular area and is dependent on the relevant area of control in which the sign is situated or displayed or distributed. Such consent shall either be "deemed consent" where no application and formal approval is required or "specific consent". The latter may require an Environmental Impact Assessment before consideration for approval;

"construction premises sign" means a sign affixed flat against, or on top of, a fence or wall forming the boundary of a construction premises, or on a building, to conceal construction and/or an unsightly condition arising out of the use to which the premises is lawfully being put;

"cultural event" means an event promoting the fine arts or other human intellectual achievement and its purpose shall not primarily be of a commercial nature;

"custom-made billboard" means a billboard not less than 18m² and not exceeding 81m² in sign area, which features special effects such as internal illumination, special character cut-outs or three-dimensional representations as well as rotating or scrolling panels that provide a number of different messages in succession;

"development sign" means a sign describing the type of development to be carried out or being carried out on a construction premises and may include a pictorial representation of the proposed development;

"EIA" means an environmental impact assessment in terms of the Environmental Conservation Act, which is a structured public process that is used to identify, predict and assess the potential impact of a proposed project on the environment;

"electronic sign" means a sign not exceeding 18 square metres in sign area which has an electronically controlled, illuminated display surface which allows all or a portion of the sign to be changed, animated or illuminated in different ways;

"engineer" means an engineer registered in terms of relevant legislation;

"event" means an organized occasion for the general public;

"Executive Mayor" means the Executive Mayor of the City of Tshwane Metropolitan Municipality

"flag" means a piece of cloth (or similar material) upon which a sign is displayed and which is attached to a single rope, pole or flagstaff projecting vertically, horizontally or at an angle. Flags exclude:

(a)National, provincial or municipal flags that do not carry any advertisement in addition to the design of the flag; and

(b)flags carried as part of a procession.

"flat sign" means a sign which is affixed to an external wall of a building used for commercial, office, industrial or entertainment purposes, excluding a parapet wall, balustrade or railing of a veranda or balcony of such a building;

"forecourt" means an outdoor area forming a legal and functional part of the premises of a business enterprise, and shall include the area of a filling station where the fuel pumps are situated, or a terrace in front of a restaurant, including enclosing fences, walls, screens or similar structures, excluding sidewalk areas intended for pedestrian circulation;

"forecourt sign" means a sign on a forecourt of business premises, displayed to draw attention to commercial services, goods for sale or other services available at the premises, but does not include a combination sign at a filling station or roadside service area;

"freeway" means a road that has been designated as a freeway by an appropriate road traffic sign in terms of the National Road Traffic Act as amended from time to time;

"free-standing signs at educational facilities and at institutions" means a sign that may indicate the name and nature of the institution and the name of a sponsor and may display merchandise;

"full video" means a sign displayed as a video and containing variable messages;

"functional sign by a public body" means a sign displayed solely for announcement or direction or information relating to any of the functions of local-, provincial –and national government or parastatal bodies and the operation thereof;

"gantry billboard" means a billboard not less than 18m² and not exceeding 81m² in sign area which spans or is suspended across a roadway;

"height of sign" means the maximum vertical distance from the ground, road surface, or surface level to the top of the sign;

"high impact signs" means billboards, electronic signs, product replica and three dimensional signs 18m^2 or larger in sign area, or any other sign that, in the opinion of the Municipality, may have a high impact on road safety, aesthetics or environmental aspects;

"home-undertaking" means the practice of an activity at a dwelling-place with the aim of deriving an income therefrom;

"illuminated sign" means a sign that has been installed with electrical or other power for the purpose of continuous or intermittent illumination;

"imbizo" means a meeting called to discuss certain matters;

"institution" means a building, whether public or private, designed or used as a charitable institution, hospital, nursing home, clinic or dispensary;

"land owner" means the legally registered owner of a property;

"large billboard" means any billboard not less than 18m² and not exceeding 40m² ,in sign area;

"large poster" means a poster attached to or used in combination with street furniture;

"light not intended for illumination" means a flashing, flickering or continuous light source, beam of light or a number of such sources or beams, aimed or moved in such a manner as to attract attention, without being primarily for the purpose of illuminating an area or object;

"locality-bound" means a sign displayed on a specific premises referring to an activity, product, service or attraction located, rendered or provided on those premises;

"lower order road" means a road in the opinion of the Municipality, with lower traffic volumes than an arterial road;

"m" means metre;

"mm" means millimetre;

"m²" means square metre;

"Municipality" means the City of Tshwane Metropolitan Municipality, being a Metropolitan Municipality duly established and constituted in terms of Notice 6770 of 2000 and promulgated in terms of Section 12(1) of the Local Government: Municipal Structures Act No 117 of 1998 as amended, and its successors in law and/or title and/or its assigns;

"Municipal Manager" means the Municipal Manager of the City of Tshwane Metropolitan Municipality as defined in Section 55 of the Local Government: Municipal Systems Act, Act 32 of 2000, as amended;

"National Road Traffic Act" means the National Road Traffic Act, 1996 (Act 93 of 1996) as amended from time to time;

"natural area" means an area which is in an unspoilt natural state or is of high scenic value, and includes, but is not limited to, national parks, game reserves, nature reserves, marine reserves, wilderness areas, areas of extensive agriculture and scenic areas;

"newspaper" means a registered publication issued daily or weekly, usually consisting of folded unstapled sheets and containing news, articles and advertisements;

"newspaper headline poster" means a placard announcing or attracting public attention to newspaper headlines of the day of a specific daily or weekly newspaper, excluding promotional posters for events, competitions and commercial advertisements;

"on-premises business sign" means a sign on a business premises identifying the specific business enterprise(s) or industry, and excludes a residential or community sign;

"outdoor advertising" means the act or process of notifying , warning, informing or making known or any other act of transferring information in a visual manner, primarily to attract the attention of road users;

"Outdoor Advertising Control Scheme Mapping System" means the GIS-based computerised system indicating, inter alia, the areas of maximum-, minimum –and partial outdoor advertising control in the municipal area;

"owner" in relation to a sign means the person who owns the advertising structure, or will own the structure once it has been erected, or any person who has a right to or share in the ownership of the advertising structure;

"permanent sign" means a sign that may be displayed for a period longer than two weeks;

"permissible sign" means a sign that shall either be subject to deemed consent or specific consent;

"poster or notice" means a temporary sign attached to a street lamp pole within a road reserve to advertise public and charitable events, functions, occasions, meetings or campaigns of a religious, educational, cultural, political, social, sporting or recreational nature, and includes a poster displayed for an election or referendum campaign and newspaper headline poster;

"premises" means an erf, stand, land, lot, plot, agricultural holding, farm portion or similar land entity registered in a deeds registry, or traditional land allotment;

"product replica or three-dimensional sign" means a replica or device used for advertising that may be free-standing or attached to a structure, and includes an inflatable object that is not an aerial sign;

"project sign" means a sign displaying the involvement of contractors and/or consultants in a construction project;

"projecting sign" means any sign which is affixed to a wall of a building which is used for commercial, office, industrial or entertainment purposes, at right angles to the street line and which projects more than 300 mm from the surface of the wall;

"public space" means a Municipally owned and controlled area to which the public have free access that includes roads, streets, squares, transit facilities, sport stadia, sport- and recreational facilities such as parks, nature trails and golf courses and also premises accessible to the general public on a more continuous basis such as large suburban shopping centres;

"real estate agents' sign" means a sign advertising the fact that land, premises, a development or other forms of fixed premises are for sale or to let;

"residential information sign" means a sign identifying, giving direction or providing a warning with regard to a place of residence;

"residential or community sign" means a sign displayed on premises used for residential-orientated purposes and for community services;

"road" means any open public way for the passage of vehicles and people and includes a street or pedestrian mall;

"road island" means an area demarcated on a roadway by means of painted lines, kerbstones or by other means with the intention of prohibiting vehicles from using the area;

"road median" means the area separating opposing traffic lanes on a roadway;

"road reserve" means the full width of a road, and includes roadways, shoulders and sidewalks and the air space above such roadways, shoulders and sidewalks and all other areas within the road reserve boundary;

"road reserve boundary" means the proclaimed boundary forming the outer edge of the road reserve;

"road traffic sign" means a road traffic sign as defined in the National Road Traffic Act as amended from time to time;

"roadway" means a roadway as defined in the National Road Traffic Act as amended from time to time;

"roof sign" means a sign which is fixed to the roof of a building equal to or less than 15 floors in height and used or partly used for commercial, office, industrial or

entertainment purposes and shall include any sign consisting of a single line of free-standing, individual, cut-out, silhouetted letters, symbols or emblems;

"rural area" means an area of relatively low population density forming a transition between urban areas and natural areas and includes intensive agriculture, subsistence agriculture and smallholdings of a predominantly rural nature;

"security sign" means an outdoor sign for neighborhood watch, farm watch and similar schemes, and a sign containing the name, address and telephone number of a security company contracted to protect the neighborhood or premises on which the sign is displayed;

"service facility sign" means a combination sign at a filling station or roadside rest and service area referring to the types of services provided at such facility;

"sign" means any method of displaying writing, letters, numbers, figures, objects, marks, photographs, symbols or illustrations, or a non-physical sign projected on buildings or any other structure or in the air with the aid of modern technology (e.g. laser beams), which device, article or non-physical sign is visible or distributed in any way whatsoever from a road or public place, for the purpose of advertising, providing information, or attracting the public to any place, public display, article or merchandise for sale. The surface or structure of such device, article or non-physical sign is attached to or forms part of a building, or is fixed to the ground or to a pole, tree, screen or hoarding, person, vehicle or other movable object, or is displayed or distributed in any other way;

"sign area" means the entire area of a sign on which writing, letters, numbers, figures, objects, marks, symbols or illustrations, logos, trademarks are placed. Sign structures and associated architectural embellishments, frameworks and decorative features which contain no written or advertising copy, which are not illuminated and which contain no logos or trademarks shall not be included. Sign area shall be calculated by measuring the area of the smallest rectangle that will encompass the extreme limits of the sign or combined sign, together with any material or color forming an integral part of the background of the sign or used to differentiate the sign from the structure or building against which it is placed;

"sign for sale of goods or livestock" means a sign announcing a sale on land or premises not normally used for commercial purposes;

"sign for sponsored road traffic projects" means a sign relating to a specific sponsored project aimed at the provision of road services, the promotion of road safety or the management and conservation of roadside environments, agreed to between the Municipality and the sponsor;

"signs incorporated into the fabric of a building" means a sign incorporated in and forming an integral part of the fabric of a building;

"sign painted on a wall and roof of a building" means a sign painted directly onto the main walls or roof of a building used for commercial, office, industrial or entertainment purposes;

"sky sign" means a sign not less than 75 m² in sign area on top of skyscrapers and shall also include any sign consisting of a single line of free-standing, individual, cut-out, silhouetted letters, symbols or emblems;

"small billboard and tower structure" means a sign less than 18 m² in sign area for general and non-locality-bound advertisements of products, activities and services in parking areas of shopping centers and at important transport nodes such as railway stations, bus stations and airports or other areas determined and approved by the Municipality;

"stack sign" means a combination sign in an area zoned for industrial and/or commercial use identifying the businesses within such areas;

"Strategic Executive Officer: Housing, City Planning and Environmental Management" means the Strategic Executive Officer: Housing, City Planning and Environmental Management of the City of Tshwane Metropolitan Municipality;

"street furniture sign" means a sign on public facilities and structures (which are not intended primarily for advertising) including seating, planters, sidewalk litter bins, pole

mounted litterbins, bus shelters, sidewalk clocks, drinking fountains and street lamp poles, but excluding road traffic signs, traffic lights, or any other traffic-related structures;

"street name sign" means a pole-mounted advertising sign which may be illuminated, that is displayed in combination with a street name sign;

"streetscape" means the visual product of all the features within and adjacent to a street such as street furniture, signage, landscaping and road traffic signs;

"suburb name sign advertisement" means a pole mounted location sign at the entrance to a town or suburb that carries an advertising sign beneath the road traffic sign bearing the name of the town or suburb;

"super billboard" means a sign larger than 40 m^2 and up to 81 m^2 in sign area;

"temporary sign" means a sign that may only be displayed for a maximum of 21 days;

"third party advertisement" means an advertisement that is displayed or distributed on a premises, which is unrelated to the business carried out on the premises;

"tourism sign" means a road traffic sign having a trapezoidal shape with white lettering on brown background, the main purpose of which is to inform and guide tourists in the final stages of their journeys;

"tower and bridge sign" means an advertising structure affixed to a tower or bridge that is not used primarily for outdoor advertising purposes;

"trailer sign" means a structure carrying advertisement(s) mounted on a trailer of a relatively light construction, which is parked at strategic locations or towed for the sole purpose of advertising;

"vehicle" means a motor vehicle, bicycle, cart etc. as defined in the National Road Traffic Act;

"vehicular advertising" means outdoor advertising on self-driven vehicles which are normally driven on land or water and which are normally moving;

"window sign" means a sign which is permanently painted on or attached to the window-glass of a building used for commercial, entertainment, office or industrial purposes, or any other permanent sign which is displayed inside a building within two metres of any window or other external opening through which it can be seen from outside such a building.

2. SCOPE OF THESE BYLAWS

(1) These bylaws are designed to regulate outdoor advertising on or visible from all public spaces in the Tshwane Municipal Area.

(2) Prohibition and control of the erection of signs:

2.1 No person shall erect, maintain or display a sign or allow any other person to erect, maintain or display a sign in a place or on a building or structure that is visible from any public space without the consent of the Municipality.

2.2 No person shall erect, maintain or display a sign or allow any other person to erect, maintain or display, a third party advertisement, except where the premises are in an area of minimum control as defined in these bylaws.

Any sign type not covered by these bylaws shall be regarded as an illegal sign unless the specific consent of the Strategic Executive Officer: Housing, City Planning and Environmental Management has been obtained.

3. APPLICATION FOR APPROVAL OF SIGNS

(1) Every application to display a sign on private premises or on Municipal premises must be signed by the person and/or persons required by the Municipality and must be submitted for approval to the Strategic Executive Officer: Housing, City

Planning and Environmental Management on the appropriate application form, in accordance with the application procedures approved by the Municipality, as amended from time to time.

(2) The Strategic Executive Officer: Housing, City Planning and Environmental Management may request any additional information which he/she may consider necessary, including an Environmental Impact Assessment (EIA) or advertising sign scoping report in order to consider an application.

(3) Every application must be accompanied by the prescribed application fee and, where applicable, a deposit as determined by the Municipality from time to time.

(4) No person may to any degree or in any manner, way or form deviate from the conditions of approval of the Municipality, and any deviation constitutes an offence and consequently negates an approval.

(5) The approval of a sign in terms of these By-laws must not be construed as approval in terms of any other act, ordinance, by-law or regulation, and approval must be obtained in the manner prescribed in the relevant act, ordinance, by-law or regulation.

(6) The approval of a sign in terms of any other act, ordinance, by-law or regulation must not be construed as approval in terms of these By-laws.

(7) The evaluation of applications shall include the consideration of environmental, traffic safety, aesthetic and architectural aspects.

(8) More than one class of sign, with the exception of billboards, and more than one sign in each such class, may be considered on premises.

(9) The Municipality may, at the discretion of the Strategic Executive Officer: Housing, City Planning and Environmental Management, invite applications to erect non locality-bound signs, by public notice.

(10) The Municipality may, in its discretion, approve applications for the following sign types in the public road reserve: billboards, street furniture signs, suburban name sign advertisements, direction signs to show houses, posters, functional signs by public bodies, street name signs, security signs at the entrances to suburbs or gated communities, stack signs, signs on bridges, signs for sponsored road traffic projects and any other sign deemed appropriate by the Municipality.

(11) The approval period of signs may not exceed a maximum period of 5 years.

(12) Approvals granted in terms of these bylaws may be considered for renewal in the sole discretion of the Strategic Executive Officer: Housing, City Planning and Environmental Management, after receipt of an application by the owner of the sign after expiry of the period for which the approval was granted, by:

(a) making application for such renewal to the Strategic Executive Officer: Housing, City Planning and Environmental Management, in the prescribed manner; and

(b) lodging the complete application with the renewal fee determined by the Municipality (which shall include an inspection fee).

(13) An application which has shown no substantive progress due to any act or omission on the part of the applicant shall be deemed to have lapsed one year after date of submission to the Municipality, unless motivation to the contrary is supplied to the satisfaction of the Strategic Executive Officer: Housing, City Planning and Environmental Management.

(14) The owner of the land or his legal agent or representative, on which a sign is erected or displayed in terms of an approval obtained under this regulation, must retain certified copies of all documentation relating to the application and the approval issued by the Municipality and any renewal thereof for as long as the sign is erected or displayed, and must present it to any person authorised by the Municipality on request. The owner of the sign, if not also the owner of the land, must provide the owner of the land with certified copies of all relevant documentation.

(15) The Municipality shall withdraw any approval given under this regulation where the relevant sign does not or ceases to comply with these bylaws, or a condition imposed in such approval has not been complied with.

(16) All changes to the content of an advertisement (graphic) shall be subject to specific consent in all categories of signs in these bylaws and, when specified, on payment of an amount determined by the Municipality from time to time.

(17) The owner of the sign shall be held responsible for any damage or loss caused by the structure and/or due to the display of the sign.

PART B: PROVISIONS APPLICABLE TO ALL SIGNS

4. SAFETY

(1) Notwithstanding the other provisions of these bylaws, no sign shall:

(a) Constitute a danger or cause an obstruction to persons or premises;

(b) be so placed as to distract, or contain an element which distracts, the attention of drivers of vehicles in a manner likely to lead to unsafe driving conditions;

(c) be illuminated to the extent that it causes discomfort to adjacent residents or inhibits the vision of approaching pedestrians or drivers of vehicles;

(d) be attached to traffic signs or signals, combined with traffic signs unless otherwise allowed in the South African Road Traffic Safety Manual (SARTSM), obscure traffic signs or signals, create confusion with traffic signs, interfere with the functioning of traffic signs or create road safety hazards; as determined by the Municipality;

(e) be placed on traffic islands or be attached to power masts, trees, pillars, fencing, electrical substations or any other similar structures;

(f) obstruct fire escapes or the means of egress to fire escapes;

(g) be placed closer to overhead power lines than the minimum clearance as prescribed by any law;

(h) where permitted in the vicinity of signalised intersections primarily display the colours red, yellow or green if such colours will constitute a road safety hazard;

(i) be erected without approval from the Municipality.

(2) In considering applications for approval of signs that will face a road, the Municipality must evaluate, according to road traffic sign standards published under applicable road traffic legislation, prevailing traffic conditions and the roadside environment, whether:

(a) the sign, together with other signs in the area, if any, will affect the visibility of road traffic signs due to potential visual clutter;

(b) the size of the sign, or any portion thereof in terms of its colour, letter size, symbols, logo, graphics or illumination will have the effect of distracting the attention of drivers of vehicles from the task of driving and lead to unsafe driving conditions;

(c) the number of road traffic signs and other signs in the area constitute a driving hazard, by distracting the attention of drivers of vehicles from the task of driving and lead to unsafe driving conditions;

(d) the colour, or combination of colours, contained in the sign correspond with the colours or combinations of colours specified for road traffic signs;

(e) the colours red, amber or green in the content of an advertisement erected in the vicinity of a signalised intersection will constitute a road safety hazard;

(f) the portrayal of a road traffic sign in the content of an advertisement will constitute a road safety hazard;

(g) the speed limit and the extent to which traffic adheres to the speed limit, the traffic volume, the average following distance and accident history of the road demand more stringent control of outdoor advertising;

(h) the amount of information contained in the sign, measured in bits, is within prescribed limits;

(i) the sign is suitably positioned and orientated;

(j) the position of the sign will negatively affect the visibility of, sight distance to or effectiveness of any road traffic sign, or series of such signs;

(k) the sign could be mistaken to represent a road traffic sign;

(l) the illumination of signs or the light source of such illumination is likely to distract drivers' attention from road traffic signs which are not illuminated;

(m) the position of a sign would disrupt the sequence of information on road traffic signs for drivers who encounter a series of road traffic signs intended for traffic regulation, warning or guidance, in cases where the applicable speed limit on the road exceeds 60 km per hour;

(n) the position of any sign would potentially distract drivers' attention at places where traffic turns, negotiates curves, merges or diverges, or in the vicinity of intersections or interchanges, or where the drivers' uninterrupted attention to the driving task is important for road safety;

(o) the distance of any sign before any road traffic sign, a sign's position in between road traffic signs or a sign's distance behind any road traffic sign is of such a nature as to distract a driver's attention from any road traffic sign.

(3) The Municipality may increase the minimum spacing between signs, or place further restrictions on the position, size and content of any sign if it considers it necessary in the interests of road safety.

(4) No sign will be allowed that emits a noise, sound, smoke, smell or similar sensory stimuli.

(5) When erecting or removing a sign, advertising hoarding, temporary sign (eg. poster) or banner, no person may cause any damage to any tree, electrical pole, electrical service (eg. mini-substation) or any other public installation, building or premises. Should any damage be caused, the cost of repair thereof shall be for the account of the sign owner.

(6) The owner of the sign is to ensure that the sign structures and the procedures followed in maintaining the structure or changing the content of an advertisement, are safe and do not pose a safety risk of any nature.

5. AMENITY AND DECENCY

(1) No sign shall be displayed in places or in such a manner that it could, in the opinion of the Municipality, be detrimental to the character or amenity of the neighbourhood or disfigure the surroundings.

(2) No illuminated sign shall be erected in such a way that it may have a detrimental effect on the amenity of a residential building, could be detrimental to the character or amenity of the neighbourhood, in the opinion of the Municipality.

(3) An advertising structure or advertisement shall not be detrimental to or have a negative aesthetic impact on the streetscape or character of the surrounding area due to design.

(4) Notwithstanding any other provisions of these bylaws, no sign shall:

(a) be detrimental to the environment due to size, colour, texture, intensity of illumination, quality of design or materials or for any other reason;

(b) be in its content objectionable, indecent (including graphics), offensive or suggestive of indecency or prejudicial to public morals;

(c) obscure, partially or wholly, a sign owned by another person that has earlier been legally erected and displayed.

(5) No signs of whatever nature or class may be displayed or erected on or in the vicinity of Church Square, Fountains Valley, the Union Buildings, Freedom Park or any other area or place deemed in the discretion of the Municipality to be of national, provincial or local importance, as indicated on the Outdoor Advertising Control Scheme.

6. SIGN TO BE CONCISE

A sign positioned on or next to and visible from a road must be concise and legible and comply with the following requirements:

(1) No single message displayed on a sign may exceed fifteen bits of information unless otherwise permitted in terms of these bylaws.

(2) A sign shall have a neat appearance in terms of sign content and sign writing, and shall not contain untidy handwritten messages.

(3) The advertising message on each individual sign must be understandable on its own without reference to a series or progression of signs.

7. DESIGN AND CONSTRUCTION

(1) Any advertising structure or advertisement must, to the satisfaction of the Strategic Executive Officer: Housing, City Planning and Environmental Management:

(a) be neatly and properly constructed according to generally accepted design and construction standards;

(b) have a neat appearance and be made of durable materials suited to the function, nature and permanence of the sign;

(c) not deface building facades with electrical service conduits and other accessories;

(d) be rigidly and securely attached, supported or anchored in a safe manner so that unwanted movement in any direction is prevented;

(e) be capable of effectively securing, supporting and maintaining not less than twice its mass with the addition of any force to which the sign may be subjected, including wind pressure;

(f) wherever necessary in accordance with the nature of the sign and when attached to brickwork, masonry or concrete, be securely and effectively attached thereto by means of bolts securely embedded in such brickwork, masonry or concrete or passing through the same and secured on the opposite side;

(g) not be secured to the structure by water soluble adhesive, adhesive tape or similar material;

(h) have all exposed metalwork painted or otherwise treated to prevent corrosion and all timber treated to prevent decay;

(i) have measures taken to prevent entry of water into, and the accumulation of water or moisture on or in the sign or any part of its supporting framework, brackets or other members.

(2) If required by the Strategic Executive Officer: Housing, City Planning and Environmental Management the design of an advertising structure shall be certified by a professional engineer.

(3) No sign shall:

(a) obstruct any window or opening provided for the ventilation of a building or obstruct any stairway or doorway or other means of exit from a building or prevent the movement of persons from one part of a roof to another part;

(b) be painted on any fence or boundary wall , except in an industrial area;

(c) on a premises, be higher than 8,5 m if freestanding unless specifically approved by the Municipality in accordance with the relevant Town-planning Scheme as amended from time to time;

(d) within a road reserve, be higher than 8,5 m unless an application for the relaxation of the height of the structure is submitted for approval and approved in terms of these bylaws;

(e) encroach on the building restriction area unless a relaxation has been obtained in terms of the relevant Town-planning Scheme as amended from time to time;

(f) cover or impede access to any maintenance or inspection points on street lamp poles or other municipally maintained equipment;

(g) be constructed or erected in such a way that a street tree or similar planting must be removed, relocated or pruned to accommodate the sign.

8. GLASS

(1) All glass used in a sign, other than glass tubing used in a neon and similar sign, must be safety glass at least six millimetres thick.

(2) Glass panels used in a sign must not exceed 0,9 m² in area, each panel being securely fixed in the body of the sign, structure or device independently of all other panels.

9. ELECTRICAL

Every illuminated sign and every sign in which electricity is used, must:

(1) have power cables and conduits containing electrical conductors positioned and fixed in such a manner that they are not unsightly;

(2) be designed in such a manner that the sign is not a fire risk;

(3) be provided with an external switch in an accessible position and at a height of at least three metres from the ground by means of which the electricity supply to the sign may be switched off;

(4) be wired and constructed in accordance with and subject to the provisions of all applicable laws and regulations.

10. MAINTENANCE

(1) A sign must:

(a) be located at a height that discourages vandalism;

(b) be serviced on a regular basis;

(c) be maintained in good repair and in a safe and clear condition.

(2) The area immediately surrounding the sign must be maintained in a neat and tidy condition.

(3) The owner of any sign shall be responsible for the maintenance in a safe, tidy and proper condition of the sign and the surrounding area.

11. ILLUMINATION AND ELECTRONIC SIGNS

(1) Illumination is permitted on a sign only if it does not lead to unsafe driving conditions, or does not have a detrimental effect on the surrounding area and where it is not specifically prohibited.

(2) The luminance level on any sign where illumination is permitted, and where the applicable speed limit on the road is higher than 60 km per hour, shall not exceed the following:

Illuminated area	Maximum luminance
Less than 0,5 m²	1 000 candela per m²
0,5 to 2,0 m²	800 candela per m²
2,0 to 10 m²	600 candela per m²
10 or more m² in visual zones	350 candela per m²
10 or more m² in other areas	400 candela per m²

(3) A variable or animated message shall not exceed the following frame update limits:

Speed limit 60 km per hour or less	Full video and frames that change continuously
Speed limit more than 60 km per hour	One single complete frame that changes every 30 seconds as a minimum

(4) An electronic sign shall not obstruct the view of a driver or pedestrian or be in the direct line of sight of a traffic light.

(5) An electronic sign shall not have subliminal flashes.

(6) Light not intended for illumination shall only be utilised if it is allowed for in the environmental plans of the Municipality.

(7) All signs that could interfere with radio or television reception must be equipped with suppressors that eliminate all forms of interference, and electrical wiring must be in accordance with the provisions of the Municipality's Electrical By-laws, any other legislation applicable to electric signs and the approval of the General Manager: Electricity.

12. HIGH IMPACT SIGNS

(1) The spacing of all high impact signs shall be as follows; unless specifically stated otherwise:

On a road where a speed limit of more than 80 km/hour has been imposed	At least 250 metres apart
On a road where a speed limit of more than 60 and up to 80 km/hour has been imposed	At least 200 metres apart
On a road where a speed limit of 60 km/hour or less has been imposed	At least 120 metres apart

(2) High impact signs may not be permitted within 100 m radius from the centre of an existing intersection of arterial roads, and may not be permitted within 50 m radius from the centre of an existing intersection of an arterial road and any lower order road, or between two lower order roads. In the case where traffic lanes merge or diverge, the Municipality may increase the distance requirements from an intersection.

(3) Applications for the erection of high impact signs shall be accompanied by an Advertising Sign Scoping Report.

PART C: GENERAL PROVISIONS

13. TRANSITIONAL PROVISIONS

(1) Any sign which was erected or displayed on the date of commencement of these bylaws but which is prohibited by these bylaws must be removed within 90 days of such date of commencement. If proof of approval by any former local authority can be furnished, the sign may remain until the original approval period expires. If no period was approved, an approval period not exceeding three (3) years shall be agreed upon between the owner of the sign and the Municipality whereafter the sign must be removed within 30 days of the new approval period having lapsed.

(2) The owner of the signs erected or displayed on the date of commencement of these bylaws but which in terms of these bylaws may not be so erected or displayed without the approval of the Municipality and/or another authority, must apply for such approval within ninety (90) days of the date of commencement. If proof of approval by any former local authority can be furnished, the sign may remain until the original approval period expires. If no such period was approved, an approval period not exceeding three (3) years shall be agreed upon between the owner of the sign and the Municipality.

(3) If approval for a sign has been refused, the sign must be removed by the owner within 30 days of receipt of notification of such refusal. Where such a notification has been sent by registered mail, the owner will be deemed to have received it eight days after being posted.

(4) The Strategic Executive Officer: Housing, City Planning and Environmental Management may, in his sole discretion, after the expiry of an agreement signed prior to the commencement of these bylaws, decide whether such agreement may be renewed and determine the period of such renewal.

14. SIGNS NOT DESCRIBED IN THESE BYLAWS

The Municipality may approve an application to erect a sign that is not referred to in these by-laws after having considered the application in terms of the Outdoor Advertising Policy that the Municipality determines from time to time.

15. CONTRADICTIONS

Where any contradiction, ambiguity or vagueness in the by-laws may occur, the interpretation of the Strategic Executive Officer: Housing, City Planning and Environmental Management is final and binding.

16. SIGNS FOR NATIONAL, PROVINCIAL, MUNICIPAL AND SIMILAR CAMPAIGNS

In the case of campaigns for parliamentary, provincial or municipal elections (including by- elections) and referenda, as well as campaigns by state and parastatal institutions to promote democracy, good governance and/or similar principles, or promotion of any National, Provincial or Municipal Imbizo or similar event, the written consent of the Strategic Executive Officer: Housing, City Planning and Environmental Management, in consultation with the Executive Mayor, must first be obtained.

17. OFFENCES AND PENALTIES

(1) Any person who:

(a) contravenes or fails to comply with any provision of these bylaws;

(b) contravenes or fails to comply with any requirement set out in a notice issued and served on him/her in terms of these bylaws;

(c) contravenes or fails to comply with any condition imposed in terms of these by-laws;

(d) knowingly makes a false statement in respect of any application in terms of these by-laws;

shall be guilty of an offence and shall, on conviction be liable to a fine of R10 000,00 or 21 days imprisonment, and in the case of a continuing offence, to a fine of R1 000,00 for every day such offence continues after written notice has been issued by the Municipality requiring discontinuation of such offence, and for a second or subsequent offence he/she shall be liable, on conviction, to a maximum fine of R20 000 or 28 days imprisonment. The fines and the periods of imprisonment are as set and revised by the Chief Magistrate from time to time.

(2) Any sign which is erected, distributed or displayed on Municipal property without the permission of the Municipality or in contravention of these bylaws may without notice be removed and destroyed by the Municipality, at the cost of the responsible person who displayed or caused or allowed the sign to be displayed, distributed or erected.

18. SIGNS ACROSS PREMISES BOUNDARIES

The Municipality may, in its sole discretion, at any time direct the owner of a sign that wholly or partially projects over or encroaches on any boundary of a premises, or the owner of the building to which such sign is attached, to remove part of or the whole portion that is projecting over or encroaching on the premises boundary, within 14 days of the date of notification, irrespective of whether the Municipality has approved the sign. Failure to comply with the notice shall constitute an offence.

19. ACCESS TO PREMISES

An authorized agent or employee of the Municipality acting in the course of and within the scope of his/her duties has the right to enter into and upon any premises at any reasonable time to inspect a sign and to request that approval for the sign be furnished by the owner of the sign within 10 working days of such inspection.

20. REMOVAL OR CONFISCATION OF SIGNS

(1) If any sign is so erected, distributed or displayed that, in the opinion of the Municipality, it is detrimental to the environment or to the amenity of the neighbourhood, or is otherwise in contravention of these bylaws, the Municipality or it's authorised agent may remove the sign if erected, distributed or displayed on Municipal property, or may serve a notice on the responsible person to remove such sign or carry out such alteration thereto or do such other work as may be specified in such notice within a time specified in the notice.

(2) The Municipality shall, in removing a sign contemplated in subsection (1) above, not be required to compensate any person in any way for loss or damage resulting from its removal.

(3) If a sign constitutes a danger in any manner or is obscene, in the opinion of the Municipality, the Municipality itself may, without serving any notice, carry out the removal of such sign.

(4) Any costs incurred by the Municipality in removing, storing, or undertaking alterations to a sign, shall be recovered from the responsible person.

(5) The responsible person may apply in writing to the Municipality within 7 working days of the date of the removal/ confiscation of the sign, to have the sign returned and if the application is approved, such person must pay the total cost incurred by the Municipality as well as any penalty which may have been imposed.

(6) Should the responsible person omit to collect the sign within 30 working days of the approval referred to in (5) above, the sign may be destroyed or disposed of by the Municipality in terms of the Criminal Procedure Act as amended from time to time.

(7) The Municipality is not liable for damages of whatever nature arising from the confiscation, removal or disposal of the sign.

21. SERVING OF NOTICES

Any notice or other document required to be served on any responsible person by these bylaws, shall be deemed to have been properly served if served personally on him or her or on any member of his/her household apparently over the age of sixteen years or at his/her place of residence or on any person employed by him/her at his/her place of business, or is sent by registered post to such persons' residential or business address appearing in the records of the Municipality or, if such person is a company, if served on an officer of that company at its registered office or sent by registered mail to such office.

22. RESPONSIBLE PERSONS

(1) For the purpose of Section 17, 20 and 21, the responsible person shall be deemed to be:

(a) the person who either displayed, erected and/or distributed such a sign, or caused or allowed it to be displayed, erected and/or distributed;

(b) the registered owner of any premises on which any sign was displayed, erected and/or distributed;

(c) any person who was either alone or jointly with any other person, responsible for organising, or was in control of, any meeting, function or event to which a sign relates;

(d) any person or group of persons whose name(s) appears on the sign;

unless the contrary is proved.

23. APPEAL PROCEDURE

(1) Any person aggrieved by a decision of the Municipality to either refuse or approve an application that has been submitted to the Municipality for approval in terms of these bylaws, may appeal against such decision of the Municipality by following the procedure set out hereunder, namely:

(a) The appellant must give written notice of the appeal and reasons for such appeal, to the Municipal Manager within 21 days of the date of notification of the decision of the Municipality;

(b) The Municipal Manager must promptly submit the appeal to the appropriate appeal authority as prescribed by Section 62(4) of the Local Government: Municipal Systems Act, Act 32 of 2000, as amended;

(c) The appeal authority must commence with an appeal within 6 (six) weeks of receipt of the written notice in (a) above and decide the appeal within a reasonable period;

(d) The Municipal Manager or his duly authorized representative must inform the appellant in writing of the decision of the appeal authority within a reasonable period.

PART D: TYPES OF SIGNS AND REGULATION OF THEIR ERECTION OR DISPLAY

SIGN TYPES AND CONTROL MEASURES

24. CUSTOM-MADE BILLBOARDS

(1) A custom-made billboard shall be not less than 18 m² but not exceeding 81 m² in sign area, and could feature special effects such as internal illumination, special character cut-outs and three-dimensional representations as well as rotating or scrolling panels that provide a number of different messages in succession.

(2) A custom-made billboard may only be permitted in areas of minimum control, with the exception of signs in this class not exceeding 36 m² in sign area which may be considered in areas of partial control.

(3) A custom-made billboard requires the specific consent of the Municipality.

(4) The advertising structure may not exceed 8,5 m in height unless otherwise approved by the Municipality.

(5) The clear height of the advertising structure shall be not less than 2,4 m.

(6) An advertising sign scoping report and/or an EIA which includes visual, social and traffic safety aspects, may be required for custom-made billboards.

(7) A custom-made billboard consisting of a single sign shall be displayed perpendicular to or at an angle of 30° to the direction of oncoming traffic.

(8) In the case of two boards joined together, the advertisement shall be displayed with the axis of symmetry perpendicular to the direction of oncoming traffic.

(9) Spacing requirements shall be in accordance with the spacing of high impact signs, in Clause 12.

(10) Illumination may be permitted subject to the stipulations of Clause 11.

(11) A custom-made billboard may not be animated.

(12) A custom-made billboard shall be placed on a base which has been designed and erected to the satisfaction of the Municipality.

25. ELECTRONIC SIGN

(1) An electronic sign shall not exceed 18 m² in sign area except with the specific consent of the Municipality.

(2) The advertising structure shall not exceed 8,5 m in height.

(3) The clear height of the advertising structure shall not be less than 2,4 m.

(4) An electronic sign may only be erected in an area of partial or minimum control and requires the specific consent of the Municipality.

(5) An electronic sign shall be displayed perpendicular, or at an angle of 30°, to the direction of oncoming traffic.

(6) An advertising sign scoping report and/or an EIA which includes visual, social and traffic safety aspects may be required for electronic signs.

(7) Spacing requirements shall be in accordance with the spacing of high impact signs in Clause 12 of these bylaws.

(8) Notwithstanding (7) above, an electronic sign may not be erected closer than 1,5 kilometres to another electronic sign in the same road.

(9) An electronic sign shall be placed on a base which has been designed and erected to the satisfaction of the Municipality.

26. LARGE BILLBOARDS

(1) A large billboard shall be not less than 18 m² but not exceeding 40 m² in sign area.

(2) A large billboard may only be permitted in areas of minimum and partial control and requires the specific consent of the Municipality.

(3) The advertising structure shall not exceed 8,5 m in height unless otherwise approved by the Municipality.

(4) The clear height of the advertising structure shall be not less than 2,4 m.

(5) A large billboard consisting of a single sign shall be displayed perpendicular, or at an angle of 30°, to the direction of oncoming traffic.

(6) In the case of two boards joined together, the advertisement shall be displayed with the axis of symmetry perpendicular to the direction of oncoming traffic.

(7) An advertising sign scoping report and/or an EIA which includes, visual, social and traffic safety aspects may be required for large billboards.

(8) Spacing requirements shall be in accordance with the spacing of high impact signs, in Clause 12.

(9) Illumination may be permitted, subject to the stipulations of Clause 11.

(10) A large billboard shall not be animated.

(11) A large billboard shall be placed on a base which has been designed and erected to the satisfaction of the Municipality.

27. SUPER BILLBOARDS

(1) A super billboard shall be larger than 40 m² but not exceeding 81 m², in sign area.

(2) A super billboard shall only be permitted in areas of minimum control and requires the specific consent of the Municipality.

(3) An advertising sign scoping report and/or an EIA which includes visual, social and traffic safety aspects may be required for a super billboard.

(4) The clear height of the advertising structure shall be not less than 2,4 m.

(5) The advertising structure may not exceed 8,5 m in height unless otherwise approved by the Municipality.

(6) A super billboard shall be displayed perpendicular, or at an angle of 30°, to the direction of oncoming traffic.

(7) Spacing requirements shall be in accordance with the spacing of high impact signs in Clause 12.

(8) A super billboard may not be animated.

(9) A super billboard shall be placed on a base which has been designed and erected to the satisfaction of the Municipality.

28. PRODUCT REPLICAS AND THREE-DIMENSIONAL SIGNS

(1) A product replica or three-dimensional sign shall only be permitted in an area of partial or minimum control and requires the specific consent of the Municipality.

(2) The clear height of the advertising structure shall be not less than 2,4 m.

(3) The advertising structure may not exceed 8,5 m in height unless otherwise approved by the Municipality.

(4) The highest point of a free-standing product replica or three-dimensional sign may not exceed 8,5 m, unless otherwise approved by the Municipality.

(5) Spacing requirements shall be in accordance with the spacing of high impact signs, in Clause 12, unless otherwise approved by the Municipality.

29. GANTRY BILLBOARDS

(1) A gantry billboard shall be not less than 18 m² but not exceeding 81 m² in sign area per direction of traffic flow, fixed to an overhead one to six-footed structure (gantry), usually spanning a road.

(2) A gantry billboard shall be permitted only in areas of minimum control and requires the specific consent of the Municipality.

(3) The advertising structure shall not exceed a maximum height of 10 m, unless otherwise approved by the Municipality.

(4) The clear height of the advertising structure shall be not less than 5,2 m.

(5) An advertising sign scoping report and/or an EIA which includes visual, social and traffic safety aspects shall be required for a gantry billboard.

(6) A gantry billboard shall be displayed perpendicular to the direction of oncoming traffic.

(7) Spacing requirements shall be in accordance with Clause 12.

(8) Illumination may be permitted subject to the stipulations of Clause 11.

(9) Animation will not be allowed.

(10) A gantry billboard shall be placed on a base(s) which has been designed and erected to the satisfaction of the Municipality.

30. SMALL BILLBOARDS AND TOWER STRUCTURES

(1) A small billboard and tower structure may be permitted at activity centres such as shopping centres and transit nodes (bus, taxi, train) in areas of minimum, partial and maximum control and shall require the specific consent of the Municipality.

(2) A small billboard shall consist not of more than four faces and each face shall not exceed 6 m² in sign area.

(3) A small billboard shall not exceed 6 m in height, unless otherwise approved by the Municipality.

(4) A tower structure shall not exceed 7,5m in height, unless otherwise approved by the Municipality.

(5) A tower structure shall not consist of more than four faces and each face shall not exceed 4,5 m² in sign area.

(6) Small billboards and tower structures shall primarily be aimed at users within the activity centre, unless otherwise approved by the Municipality.

(7) Small billboards and tower structures shall be placed on a base which has been designed and erected to the satisfaction of the Municipality.

31. STREET FURNITURE SIGNS

(1) Street furniture signs shall not be placed so as not to obstruct pedestrian movement.

(2) Street furniture signs shall require the specific consent of the Municipality.

(3) Street furniture signs may be illuminated but not animated.

(4) Street furniture signs may not be displayed on a road median of less than 4 m wide.

(5) A single face of a street furniture sign shall not exceed 2,2 m² in sign area.

(6) Street furniture signs may be used for commercial advertising.

32. FLAGS AND BANNERS

32.1 Flags

(1) Flags shall require the specific consent of the Municipality.

(2) A flag shall not be used for commercial advertising.

(3) A flag must be attached to or supported by poles or other supports on the premises, or against the building where the function or event is to be held, or where the enterprise is located.

(4) A flag shall not be attached in such a manner as to interfere with or constitute a danger to passing pedestrian or motor traffic or compromise the structural stability of the structure to which it is attached.

32.2 Banners

(1) A banner shall only be used for:

(a) Locality-bound advertising of functions or events conducted for religious, educational, social, welfare, animal welfare, sporting, civic or cultural purposes or functions or events relating to municipal, provincial or parliamentary elections or referenda;

(b) displaying of the name, corporate symbol and nature of an enterprise;

(c) decoration of the streetscape in urban areas such as pedestrian malls and gateways.

(2) A banner shall not be used for commercial advertising.

(3) The display of a banner requires the specific consent of the Municipality.

(4) A banner must be attached to or supported between poles or other supports on the premises or against the building where the function or event is to be held or where the enterprise is located, or be attached to a structure specifically designed for this purpose.

(5) A banner shall not be attached in such a manner as to interfere with or constitute a danger to passing pedestrian or motor traffic or compromise the structural stability of the structure to which it is attached.

(6) A sponsors' name or logo may occupy no more than 20% of the advertising area on a banner.

(7) Banners may not be suspended across a road or between street lamp poles or traffic signs or be affixed to a bridge spanning a road.

33. SUBURB NAME SIGN ADVERTISEMENTS

(1) A suburb name sign advertisement shall be permitted in areas where the applicable speed limit on the road in question does not exceed 80 km per hour, but not on or next to a freeway.

(2) A suburb name sign advertisement may be permitted in all areas of control.

(3) A suburb name sign advertisement requires the specific consent of the Municipality and the relevant roads authority.

(4) A suburb name sign advertisement shall be rectangular, not more than 0,45 m in height and the same width as the suburb name sign and shall be less conspicuous than the suburb name sign.

(5) The clear height of a suburb name sign advertisement shall be not less than 2,4m.

(6) A suburb name sign advertisement shall not bear colours or any other element that will cause confusion with road traffic signs.

(7) A suburb name sign advertisement may be illuminated but not animated or reflective.

34. REAL ESTATE AGENT'S SIGNS

(1) A real estate agent's sign shall not contain information other than the words "for sale", "to let" or "sold", the name and telephone number of the selling or letting agent and the logo of the real estate agency.

(2) Real estate agent's signs are permitted in all areas of control.

(3) The maximum size of a real estate agent's sign shall not exceed *460mmX600mm* on residential premises, unless otherwise approved by the Municipality.

(4) A maximum of one sign per agent and a total of three signs may be permitted on residential premises.

(5) The maximum height of the sign from the ground shall not exceed 3 m.

(6) The size of a real estate agent's sign may be increased with the specific consent of the Municipality in the case of:

Natural and rural areas:;	2,0 m² for single signs or 2,3 m² in total for two joined signs
Areas of minimum and partial control	2,8 m² for single signs or 3,2 m² in total for two joined signs

(7) A real estate agent's sign must be attached to the boundary fence/wall of the premises concerned or displayed within the boundaries of the premises, and may not be displayed inside the road reserve.

(8) A real estate agent's sign may not be displayed on a premises for longer than three months unless otherwise approved by the Municipality and must be removed not later than 14 days after conclusion of a contract of sale or lease of the premises in question.

(9) In the case of a property "on show", signs and bunting may only be erected on the premises. Information with regard to the premises on show may only be displayed for the duration of the show day and must be removed by the end of the day.

(10) Direction signs indicating the location of the show house premises are permitted subject to the following:

(a) The signs may be displayed over weekends only from Friday evening 17:00 until Monday morning 07:00 and in the case of public holidays, from 17:00 on the day before such public holiday until 07:00 the day immediately following the public holiday; should the public holiday be on a Monday, from 17:00 on the previous Friday; should the public holiday be on a Friday, till 17:00 on the following Monday.

(b) Each face of a sign shall not be larger than 600mm x 460mm and shall only be displayed in landscape format.

(c) The selling or letting agent shall not display more than eight signs per show house or premises, irrespective of the number of routes to the show house or premises. Such signs may be double-sided.

(d) Direction signs may not be displayed on a provincial or national road.

(e) Each selling or letting agent shall erect only one sign per show house per intersection, with a maximum of 8 signs in total while not more than six signs are allowed at T-junctions.

(f) Each selling or letting agent shall not display more than one sign between consecutive intersections.

(g) Signs shall not be placed on traffic circles or traffic islands, traffic lights, road traffic signs, power masts, trees, pillars, fencing, electrical substations, bridges or any similar structures.

(h) Stakes or poles to which signs are affixed shall not be driven deeper than 120 mm into the ground.

(i) Only one sign per stake is allowed.

(j) Signs shall not be erected on tarred or paved surfaces.

(k) Signs shall not be higher than 1 m and shall not obstruct the view of motorists at intersections and/or exits on public roads or pose a danger to pedestrian or other traffic.

(l) Only the estate agent's name and/or logo, the words "on show" and an arrow indicating the direction to the relevant premises may appear on the signs.

(11) The selling or letting agent shall register with the Municipality or the authorised agent of the Municipality before being allowed to erect signs in the Municipal area.

(12) An annual registration fee as determined from time to time by the Municipality is payable.

(13) A selling or letting agent who disregards any of the foregoing stipulations forfeits the registration fee and the agent, his/her principal and/ or agency will be considered unregistered and may not advertise in the Municipality area until he/she has reregistered.

(14) Real estate agent's signs shall not be displayed on the road reserve or road reserve boundaries of freeways.

(15) No illumination or animation of real estate agent's signs or the use of reflective materials on the signs is allowed.

35. SIGNS FOR SALE OF GOODS OR LIVESTOCK

(1) Only one sign for the sale of goods or livestock per sale event shall be allowed per street front.

(2) The size of such a sign shall not exceed 2 m^2 in a natural area or an area of maximum or partial control, and 2,8 m^2 in an area of minimum control.

(3) The advertising structure shall not exceed 3 m in height.

(4) The sign shall be displayed only on the premises where the advertised sale is to take place, or be attached to the boundary fence or wall of such a premises.

(5) No illumination or animation of the sign shall be allowed.

(6) The sign shall be erected no earlier than 14 days before the sale in question and must be removed not later than one day after such sale.

(7) Signs of a permanent nature are not allowed.

(8) The sign shall not be displayed on the road reserve.

(9) The date of the sale shall be displayed on the sign in letters of not less than 50 mm in height.

36. AUCTION POSTERS

(1) An auction poster shall not be larger than 900 mm x 600 mm.

(2) An auction poster requires the specific consent of the Municipality.

(3) An auction poster may only be displayed for 14 days prior to the date of the auction.

(4) An auction poster may also be displayed in terms of Section 37 (Posters and notices) of these bylaws, subject to the conditions with regard to "Category one" of the Section 37 (1) (a).

(5) Only one auction poster per street block is allowed, with a maximum of twelve posters per auction.

(6) An auction poster may not be displayed on provincial or national roads.

(7) Stakes or posts to which auction posters are affixed shall not be driven more than 120 mm into the ground.

(8) An auction poster shall not be erected on tarred or paved surfaces.

(9) An auction poster shall not be higher than 1 m and shall not cause an obstruction or pose a danger to pedestrian- or other traffic.

(10) An auction poster shall use only an arrow to indicate the direction of the auction.

(11) The auctioneer's name, the word "auction" and details of the auction must appear on the signs.

(12) In the case of a liquidation auction, a copy of the relevant court order with the case number must accompany the application for consent.

(13) The case number must be clearly displayed at the bottom of the sign.

(14) All information on the poster shall have a minimum letter size of 50 mm (including the lower case letter size).

(15) Auction posters shall not be placed on traffic circles, traffic islands, traffic lights, road traffic signs, power masts, trees, pillars, fencing, electrical substations, bridges or any similar structures.

37. POSTERS AND NOTICES

(1) Only posters and notices in the following four categories may be displayed:

(a) Category one:

Posters with the main purpose of advertising a religious, sporting, educational, cultural, charity or similar event of a non-commercial nature.

(b) Category two:

Newspaper headline posters of the day of a daily, weekly or week-end newspaper.

(c) Category three:

Posters for parliamentary, provincial or municipal elections (including by-elections) and referenda as well as campaigns by state and parastatal institutions to promote democracy, good governance or similar principles, or any National, Provincial or Municipal Imbizo, or similar event.

(d) Category four:

Posters for public awareness campaigns and notices of a public meeting.

(2) A poster or notice may be permitted in all areas of control and requires the specific consent of the Municipality.

(3) A poster or notice shall be displayed only on street lamp poles or other structure provided for the express purpose of displaying a poster or notice.

(4) A poster or notice shall not cover Municipal markings or the cover plates on street lamp poles.

(5) A poster or notice may not be illuminated or animated unless authorized by the Strategic Executive Officer: Housing, City Planning and Environmental Management.

(6) A poster or notice shall be fixed to a street lamp pole or any other structure in a manner acceptable to the Municipality.

(7) The top of a poster or notice shall be at least 2 m below any light fixture and the bottom of such poster or notice shall be at least 2,1 m above ground level with the exception of category two posters which shall be at least 1,5 m above ground level.

(8) All posters or notices in each category in a particular street shall be mounted at the same height above ground level.

(9) Posters and notices may not be displayed on the road reserve or road reserve boundaries of freeways.

(10) No posters may be placed on or be attached to traffic circles or traffic islands, power masts, road traffic signs, traffic circles, traffic islands, traffic lights, trees, walls, pillars, walls of buildings, flag poles, fencing, electrical substations, bridges or any similar structure.

(11) Posters may not exceed 0,55 m^2 (841 mm X 594 mm) (A1 size) in Category one, Category three and Category four.

(12) Posters in category two shall not be larger than 600 mm X 450 mm and shall only be displayed in portrait format.

(13) The content of a poster or notice displaying a single message may not exceed 15 "bits" of information.

(14) A sponsor's name(s) or logo(s) may occupy no more than 20% of the area of the poster.

(15) All posters, backing boards and cord or string shall be removed within 3 days of the event having taken place.

(16) Category one posters shall not be used to advertise a commercial event, product or service.

(17) Only category two posters shall be displayed in approved receptacles on the first two street lamp poles from a road intersection on routes approved by the Municipality.

(18) Only one poster in category one, two and four may be displayed facing oncoming traffic on any street lamp pole except where the street lamp pole is in a two-way street, in which case two posters of the same category may be displayed back to back.

(19) With the exception of posters in category three, no street lamp pole shall display posters of more than one category simultaneously.

(20) Category two posters shall be displayed for 24 hours only.

(21) The content of category one and category four posters are subject to Municipal approval. The name of the relevant responsible organisation, and the date and place of the occasion or event must be clearly displayed on the poster in letters of not less than 50 mm in height.

(22) Posters in category one and category four may not be displayed for a period exceeding 14 days except with the approval of the Municipality.

(23) Not more than 500 posters from category one and category four may be displayed for any single occasion, meeting or campaign, except with the approval of the Municipality.

(24) Posters in category three may be displayed in all areas of control, on street lamp poles only unless authorized by the Strategic Executive Officer Housing, City Planning and Environmental Management.

(25) In category three, a maximum of three posters may be displayed per street lamp pole.

(26) The Strategic Executive Officer: Housing, City Planning and Environmental Management, in consultation with the Executive Mayor of the Municipality, shall, in the absence of legislative prescriptions, determine the number and display format of posters in category three.

(27) A parliamentary, provincial or municipal election or referendum poster may not be erected before the date on which the notice or proclamation in the Government Gazette or Provincial Gazette announcing the election or referendum is published, and shall be removed not later than 14 days after the date of such election or referendum unless authorized by the Strategic Executive Officer: Housing, City Planning and Environmental Management..

38. LARGE POSTERS

(1) A large poster shall not exceed 1 m² (A0 size) in sign area and shall only be displayed in portrait format.

(2) A large poster may be permitted in areas of partial or minimum control only and requires the specific consent of the Municipality.

(3) The siting of a large poster shall require the specific consent of the Municipality.

(4) A large poster may be illuminated but not animated.

(5) A large poster is not allowed in a natural area.

(6) A large poster may be used for commercial advertising with the specific consent of the Municipality.

(7) The content of a large poster shall be subject to Municipal approval.

(8) A large poster shall not be displayed on a road median or island of less than 4 m wide.

(9) A large poster shall not be placed so as to obstruct pedestrian movement.

(10) A large poster shall be displayed only on a street lamp pole or other structure provided for the express purpose of pasting or affixing a large poster.

(11) A large poster shall not cover Municipal markings or the cover plates on street lamp poles.

(12) A large poster shall not be displayed on the road reserve or road reserve boundaries of freeways.

(13) A large poster shall not be displayed on the first two street lamp poles from any intersection.

(14) The top of a large poster shall be at least 2 m below any light fixture and the bottom of such poster not less than 2,1 m above the ground level.

(15) Only one large poster may be displayed facing oncoming traffic on any street lamp pole except where the street lamp pole is in a two-way street, in which case two posters may be displayed back to back.

(16) A large poster shall not be displayed on the same street lamp pole simultaneously with posters in categories one, two and four.

(17) A large poster shall be affixed in a manner acceptable to the Municipality.

39. HANDBILLS, LEAFLETS, PAMPHLETS OR COMMUNITY NEWSPAPERS

(1) Handbills, leaflets, pamphlets, community newspapers and similar promotional material shall only be distributed from door-to-door, post boxes or from within shops and privately controlled areas.

40. FUNCTIONAL SIGNS BY PUBLIC BODIES

(1) A functional sign by a public body shall not exceed 6 m² in area except with the specific consent of the Strategic Executive Officer: Housing, City Planning and Environmental Management if justified by circumstances.

(2) The letter size of all information on the sign shall not be less than 20 mm in height.

(3) Illumination may be provided if there is a need for information or directions to be read after dark.

(4) A functional sign by a public body shall not be used for the purpose of commercial and/or competitive advertising.

(5) A functional sign by a public body is permitted in all areas of control.

(6) A functional sign by a public body may not be of a temporary nature and specifically excludes banners and posters.

41. PROJECT BOARDS

(1) A project board shall display only:

(a) A description of the building or structure being erected or other work or activity being carried out;

(b) the names and the company symbols or logos of the contractors or consultants;

(c) the branches of their industry or profession;

(d) where relevant, details of the type of accommodation being provided, floor space available and the name, address and telephone number of the developer or the agent of the developer.

(2) A project board requires the specific consent of the Municipality.

(3) Only one project board shall be allowed per street front of a site.

(4) A project board shall not exceed a total area of 18 m² except with the specific consent of the Strategic Executive Officer: Housing, City Planning and Environmental Management.

(5) A project board may be erected with the consent of the Municipality within a road reserve in front of the relevant site, with the exception of a freeway reserve, only if there is insufficient space on the development site, but a project board concerning road construction may be positioned in a road reserve.

(6) A project board shall not be illuminated or animated.

(7) A project board shall be displayed only for the duration of the relevant works on the site.

42. STREET NAME SIGNS

(1) A street name sign may be permitted in all areas of control on a road other than a freeway.

(2) A street name sign requires the specific consent of the Municipality.

(3) The street name section must be below the advertising section and at a height of at least 2,1 m above ground-level.

(4) The advertising section of the sign shall not exceed 1,64 m² squared off (blocked) in area.

(5) Where the sign is illuminated, the illuminated portion must be above the level of standard pole-mounted traffic lights and shall not extend over the road surface.

(6) A street name sign shall only be erected at a street intersection and may be erected on a road reserve, road median or road island.

(7) Illumination of a street name sign must be static and the luminance level of the advertising section may equal, but shall not exceed, the luminance level of the street name section.

(8) The sign shall not be animated.

(9) The colour of the street name sign and background is to be determined by the Municipality.

(10) Any street name on the advertising space of a street name sign must be smaller and less conspicuous than the actual street name on the street name panel, and must not lead to confusion with the street name on the street name panel.

(11) Only two street name signs positioned diagonally opposite one another will be permitted per intersection.

(12) The street name sign shall not contain more than 15 "bits" of information and the primary colours or shapes shall not be that of traffic signs.

43. SECURITY SIGNS

(1) A security sign shall refer only to the existence and operation of a commercial security service, burglar alarm system, neighbourhood watch, farm watch or similar system or scheme.

(2) A security sign of 1m x 2m containing security information is permitted at the entrance to a closed neighbourhood or a gated community or at the entrances to areas subject to specific security arrangements such as a neighbourhood watch.

(3) A security sign containing security information shall not exceed a total height of 3,5m above ground level and, if sited inside a road reserve, shall have a minimum clear height of 2,4m.

(4) Farm watch signs containing security information shall not exceed 2 m^2 in sign area.

(5) A security sign on residential, business and industrial premises shall not exceed 0,35 m^2 in sign area.

(6) Only one security sign per 30 m length of street boundary of the premises shall be erected and must be firmly affixed to the building, boundary wall, fence or gate on the street frontage or within the boundaries of the premises.

(7) A security sign may be illuminated with the consent of the Municipality, but may not be animated.

44. BALCONY, VERANDA, CANOPY AND UNDER-AWNING SIGNS

(1) A balcony, veranda, canopy or under-awning sign shall be erected only on premises used for commercial, office, industrial or entertainment purposes.

(2) In the case of a sign contemplated in paragraph (a), (b) or (c) of the definition of "balcony, veranda, canopy and under-awning sign":

(a) no sign shall project at any point more than 100 mm from the surface to which it is affixed;

(b) no sign shall exceed a vertical dimension of 750 mm and a horizontal dimension of 2 400 mm;

(c) no sign shall extend above, below or beyond any extremity of a parapet wall, balustrade, railing, beam or fascia;

(d) not more than one sign per facade per enterprise shall be allowed, unless the facade exceeds 20 m in length, where more than one sign shall be allowed if they are spaced at a minimum of 6m intervals and the total horizontal sign length does not exceed 4 000 mm.

(3) The sign may be suspended above a sidewalk or road reserve.

(4) No illuminated sign or sign designed to reflect light shall be attached to or displayed on a splayed or rounded corner of a balcony at a street intersection, unless the bottom of the sign is at least 6m above the street immediately below it.

(5) The following shall be applicable with regard to under awning signs:

(a) a sign shall be fixed at right angles to the street line.

(b) a minimum clear height of 2 400 mm shall be maintained.

(c) a maximum horizontal dimension of 2 000 mm shall be maintained.

(d) a maximum sign area of 2 m² shall be maintained.

(e) where enterprise facades exceed 20 m in length, more than one sign may be allowed, spaced at a minimum of 6 m intervals.

(6) The following shall be applicable with regard to signs on veranda roofs:

(a) a sign shall be placed on veranda roofs only where such veranda does not have an appropriate parapet wall, balustrade, railing, fascia or beam to which a sign can be affixed.

(b) signs on adjacent buildings shall be aligned with each other in order to form a straight line.

(c) a sign shall as far as possible be parallel to the street face of the veranda.

(d) a sign shall not extend beyond the veranda roof.

(e) a sign shall not cover any window or obstruct the view from any such window.

(f) only one sign per enterprise facade shall be allowed.

(g) a sign shall not exceed a maximum area of 1 m² per 2 m length of veranda frontage.

(7) The following shall be applicable with regard to signs affixed to supporting columns, pillars or posts:

(a) a sign shall be painted on or affixed flat onto the supporting column, pillar or post.

(b) only projecting signs shall be affixed to columns, pillars or posts supporting a roof over fuel pumps at a filling station or roadside service area and shall not exceed 1 m² per sign face or 2 m² per total sign area.

(c) no sign affixed flat onto a supporting column, pillar or post shall project more than 50 mm from the surface to which it is affixed.

(d) no sign affixed flat onto a supporting column, pillar or post shall extend beyond any of the extremities of such a column, pillar or post.

(e) signs affixed flat onto curved supporting structures shall be curved to fit the form of such a structure.

(f) only one sign per column, pillar or post may be allowed including signs projecting from columns pillars or posts supporting a roof over fuel pumps.

(g) no signs of any nature shall be pasted onto any supporting column, pillar or post.

(8) The following shall be applicable to canopy signs:

(a) a canopy sign shall form an integral part of the canopy or blind without dominating the canopy structure or blind.

(b) a canopy sign shall complement the architecture of the building to which it is affixed and shall not, in the opinion of the Strategic Executive Officer: Housing, City Planning and Environmental Management, dominate such building.

45. FORECOURT SIGNS

(1) A forecourt sign may be displayed in all areas of control or in a center of economic activity.

(2) The total sign area of all free-standing forecourt signs shall not exceed 5,0 m² on each forecourt frontage, except in the case of filling stations and roadside service areas, where it shall not exceed 8,0 m².

(3) In the case of filling stations and roadside service areas, additional non-free standing signs with a maximum area of 1,5 m² per sign may be allowed if attached to fuel pumps, vending machines and other non-advertising structures.

(4) A forecourt sign may be free-standing, except for a sign attached to a fuel pump, vending machine or other non-advertising structure in a filling station or roadside service area.

(5) A forecourt sign shall not be displayed in a road reserve and may not interfere with pedestrian circulation.

(6) A forecourt sign shall not be movable.

46. RESIDENTIAL OR COMMUNITY SIGNS

46.1 *SIGN AT A HOME-UNDERTAKING*

(1) The dimensions of the sign shall not exceed 900 mm x 600 mm (unless otherwise stipulated in an Annexure B or Consent-use or in terms of the relevant Town-planning Scheme as amended from time to time).

(2) The advertising structure shall not be higher than 3 m.

(3) The specific consent of the Municipality is required.

(4) The sign must form an integral part of the architecture of the boundary wall or fence on the street frontage of the premises.

(5) Where there is no street boundary wall, the sign must form an integral part of a substantial architectural element, and be designed and placed on the premises to the satisfaction of the Strategic Executive Officer: Housing, City Planning and Environmental Management.

(6) The sign may not, at the discretion of the Strategic Executive Officer: Housing, City Planning and Environmental Management, in any way detrimentally affect the residential character or amenity of the neighborhood or the surroundings.

(7) The dominant content of the sign is to be the name of the undertaking.

(8) No product advertising or advertising for sales of any kind is allowed on the sign.

(9) No sign, with the exception of street numbers, may be painted on boundary walls.

(10) Only one sign is permitted per street front on a premises.

(11) In instances where a sign structure is orientated at right angles to the street, a double-sided face is permitted where the sign area on each face may not exceed 0,5 m².

(12) A sign at a home-undertaking may be illuminated with the consent of the Municipality, but may not be animated.

46.2 SIGNS AT COMMUNITY INSTITUTIONS- AND FACILITIES

(1) The sign area of a community institutions -and facilities sign shall not exceed 3 m².

(2) The advertising structure shall not be higher than 3m.

(3) The specific consent of the Municipality is required.

(4) Only one sign is permitted per street front per institution or facility.

(5) In instances where a sign structure is orientated at right angles to the street a double-sided face is permitted where the sign area on each face may not exceed 3 m².

(6) The name and logo of a sponsor shall not take up more than 20% of the sign area.

(7) In cases where more than one community institution or facility share the same premises, a combination sign which does not exceed 6 m² in sign area, may be permitted.

(8) The sign must form an aesthetic and integral part of the architecture of the boundary wall on the street frontage of the erf.

(9) Where there is no street boundary wall, the sign must form an integral part of a substantial architectural element, and be designed and placed on the premises to the satisfaction of the Strategic Executive Officer: Housing, City Planning and Environmental Management.

(10) The sign(s) may be illuminated with the consent of the Municipality, but may not be animated.

47. ON-PREMISES BUSINESS SIGNS

(1) An on-premises business sign must be locality bound and shall only provide information on the name and nature of the enterprise, the brand-name(s) and the nature of goods sold or produced and/or the nature of services provided and the name of the proprietor(s) or practitioner(s).

(2) An on-premises business sign may be a combination sign for a variety of businesses on the same premises and may also be free-standing.

(3) An on-premises business sign shall only be displayed if:

(a) signs affixed to the building may not be noticed by passing pedestrians or motorists due to the position of the building;

(b) it is not structurally possible or visually feasible to affix appropriate signs to a building;

(c) the sign is needed to locate the entrance or the private access road to business premises;

(4) An on-premises business sign requires the specific consent of the Municipality and/ or the relevant roads authority.

(5) In the case of a combination sign:

(a) The design of the structure must harmonise with the architecture of the particular building or other adjacent buildings or structures;

(b) messages on individual signs must be concise and legible;

(c) the content of individual panels of such a sign must be harmonious in terms of form, letter types and colour.

(d) Each side of the sign may be a maximum of 12 m² in area.

(e) The maximum height of the sign shall not exceed 7,5m. A height increase to 10 m can be considered subject to an application for a height restriction relaxation in terms of the relevant Town-planning Scheme as amended from time to time.

(6) The maximum area of a sign per enterprise per frontage shall not exceed 1,5m² and where there is more than one enterprise, each sign shall have the same dimensions.

(7) Only one on-premises business sign shall be allowed per enterprise, unless there is more than one entrance on different road frontages, in which case one will be allowed per frontage.

(8) The name or logo of the sponsor of the on-premises business sign may be displayed if it refers to products or services available at that specific enterprise, but shall not occupy more than 20% of the total area of the sign.

(9) An on-premises business sign shall not have letters, figures, symbols or similar features that exceed 0,35 m in height in a natural or rural area and an urban area of maximum control, and 0,75 m in an urban area of partial or minimum control.

(10) An on-premises business sign may be placed closer to the road reserve boundary than the ruling building line, subject to the approval of an application for a building line relaxation in terms of the relevant Town-planning Scheme as amended from time to time.

(11) An on-premises business sign may be illuminated.

48. TOWER AND BRIDGE SIGNS

(1) A tower or bridge sign shall not be erected or displayed in a natural area or an area of maximum control, or on a freeway in any area.

(2) A tower or bridge sign requires the specific consent of the Municipality.

(3) A maximum of only 2 signs per tower or bridge shall be permitted.

(4) A tower or bridge sign shall not exceed a sign area of 18 m² per face per structure.

(5) The maximum height of a tower sign shall not exceed 7,5 m.

(6) The clear height of a tower sign shall be not less than 2,4 m.

(7) The clear height of a bridge sign shall be not less than 5,2 m.

(8) A sign shall not project more than 300 mm from the main supporting structure.

(9) Illumination may be permitted subject to the stipulations of Clause 11.

(10) The sign shall form an integral part of the design of the structure.

(11) A tower to which a sign is to be attached shall be independently supported without the aid of guys, stays, brackets or other restraining devices, and shall be properly secured to an adequate foundation in the ground.

49. CONSTRUCTION SITE SIGNS

(1) A construction site sign is permitted in all areas of control.

(2) A construction site sign requires the specific consent of the Municipality.

(3) A construction site sign shall be erected only for the duration of the relevant construction works on the site.

(4) A construction site sign, if displayed or erected on or as a boundary wall or fence, shall not exceed a vertical dimension of 3,0 m and the total sign area will depend on the dimension of the site.

(5) A construction site sign will not be allowed along or on freeways.

(6) A construction site sign may be illuminated in areas of minimum control.

(7) A construction site sign shall not project more than 100 mm from the surface to which it is affixed.

(8) A construction site sign shall not be painted or pasted directly onto the site boundary wall or fence but shall form an integral part of the design of such wall or fence.

(9) A construction site sign may be considered and evaluated in terms of criteria relating to high impact signs.

50. BUILDING WRAP SIGNS

(1) A building wrap sign shall only be permitted in areas of minimum and partial control and requires the specific consent of the Municipality.

(2) The shape, dimensions and area of the sign shall be as determined by the Municipality.

(3) An advertising sign scoping report which includes visual, social and traffic safety aspects and the effect of the sign on other approved signs in the vicinity shall be required.

(4) External illumination of a building wrap sign may be permitted at the discretion of the Municipality.

(5) An approval of a building wrap sign shall be for a period of twelve months or the duration of the construction, renovation or maintenance work whichever is the shorter, whereafter the approval can be renewed subject to such additional conditions as the Municipality deems fit, on payment of the requisite fees.

51. SIGNS FOR A SPONSORED ROAD TRAFFIC PROJECT

(1) A sign for a sponsored road traffic project may contain the name and the details of the project and the name(s), logo(s) and message(s) of the sponsor which shall not exceed 20% of the area of the sign.

(2) A sign for a sponsored road traffic project requires the specific consent of the Municipality.

(3) A sign for a sponsored road traffic project shall not exceed 4,5 m^2 in sign area and the total height of the sign shall not be more than 3 m above ground level.

(4) No sign for a sponsored road traffic project shall be combined with or be attached to a road traffic sign.

(5) No road traffic sign, or symbol used in any road traffic sign, shall be used in a sign for a sponsored road traffic project.

(6) A sign for a sponsored road traffic project may be displayed in a road reserve.

(7) A sign for a sponsored road traffic project shall not be animated.

52. SERVICE FACILITY SIGNS

(1) A service facility sign shall refer only to the types of services provided at such a facility.

(2) A service facility sign shall be locality-bound and shall be erected or displayed only in service facilities adjacent to and directly accessible from a road at which the sign is directed. Only one such sign per direction of traffic flow will be allowed, and only one service facility sign shall be allowed on the premises of a filling station or roadside service area.

(3) Service facility signs may be permitted in all areas of control.

(4) A service facility sign requires the specific consent of the Municipality.

(5) A service facility sign shall be a maximum of 7,5 m in height. A height increase to 10 m can be considered subject to the approval of an application for a height restriction relaxation in terms of the relevant Town-planning Scheme as amended from time to time.

(6) A service facility sign shall not be animated.

(7) A service facility sign in an area of maximum control may be illuminated during the facility's business hours.

(8) A service facility sign may not exceed 2 m in width; and may not exceed 3 m in width if a height relaxation has been approved by the Municipality.

(9) Advertisements on a service facility sign shall refer only to the name and logo of the business providing the service and the type of service provided.

(10) A maximum of 8 advertising panels shall be permitted per service facility sign and only one business or service shall be permitted per advertising panel.

53. DEVELOPMENT SIGNS

(1) A development sign requires the specific consent of the Municipality.

(2) A development sign shall display only:

(a) a visual representation or description of the building or structure being erected or other work or activity being carried out;

(b) a visual representation or description of the development being carried out;

(c) where relevant, details of the type of accommodation being provided, floor space available and the name, address and telephone number of the developer or the agent of the developer.

(3) A development sign shall not exceed a sign area of 36m².

(4) Only one development sign per road frontage shall be allowed per site.

(5) The clear height of a development sign shall not be less than 2,4m.

(6) A development sign may be illuminated but not animated.

(7) A development sign can only be displayed on the particular development site while the relevant works are taking place on the site.

54. AERIAL SIGNS

(1) An aerial sign shall not be permitted in natural areas and areas of maximum control.

(2) An aerial sign requires the specific consent of the Municipality.

(3) An aerial sign shall not be illuminated or animated, with the exception of moored airships, which may be illuminated.

(4) With the exception of a moored airship, an aerial sign shall be displayed only during daylight hours.

(5) No aerial sign shall be displayed for a period exceeding two weeks in any calendar year.

(6) No captive or unmanned free balloon shall be flown without the written permission of the Commissioner of Civil Aviation after the permission of the Municipality has been granted.

(7) Only the name of the business and one commercial article may be displayed on the balloon.

(8) A public liability policy to the value determined by the Municipality from time to time, together with proof of submission of the application to the Commissioner of Civil Aviation must accompany an application.

(9) An aerial sign shall not be flown at a height of more than 45 m above the surface (measured from ground level or from the surface on which a towing vehicle or vessel is travelling, to the top of the craft or object displaying the sign) without the written permission of the Commissioner of Civil Aviation.

55. ROOF SIGNS

(1) A roof sign may be permitted in areas of partial, maximum and minimum control.

(2) A roof sign requires the specific consent of the Municipality.

(3) Only locality-bound roof signs shall be permitted.

(4) The bottom of the roof sign shall not be more than 120 mm above the closest portion of the roof beneath it.

(5) The main axis of a roof sign shall be horizontal.

(6) A roof sign in any other shape or form shall be subject to the specific consent of the Municipality.

(7) A roof sign shall not exceed the areas set out below:

Height of sign above the ground	Maximum sign area
Less than 6 m	2 m²
6 m and higher but less than 9 m	4 m²
9 m and higher but less than 12 m	8 m²
12 m and higher but less than 18 m	12 m²
18 m and higher	18 m²

(8) A roof sign shall not exceed 300 mm in thickness.

(9) Roof signs shall, if required by the Municipality, be placed so as not to form part of the skyline of buildings.

(10) A roof sign shall not extend beyond the roof of the building in any direction.

56. SKY SIGNS

(1) Sky signs shall be permitted only in areas of partial and minimum control.

(2) Sky signs require the specific consent of the Municipality on the basis of an EIA which shall include the visual content of the advertisement envisaged.

(3) The number of sky signs to be permitted in the Central Business District or other commercial nodes shall be decided on the basis of the EIA.

(4) A sky sign may not obstruct the view from any other building.

(5) The advertisement contents of an approved sign shall not be changed without further approval based on an additional impact assessment.

57. FLAT SIGNS

(1) A flat sign requires the specific consent of the Municipality.

(2) The total flat sign area for any enterprise shall not exceed 20% of the specific ground floor facade of such an enterprise in areas of maximum control and 30% in areas of partial and minimum control. In the case of shopping centers, the area of wall units on which flat signs are displayed shall not exceed 30% of the area of a specific facade of the shopping center (excluding office levels).

(3) An advertising sign scoping report and/or an EIA may be required for a non-locality bound flat sign in excess of 36 m².

(4) A non-locality-bound flat sign may be considered and evaluated in terms of criteria relating to high impact signs.

(5) The maximum projection of any part of a flat sign over a sidewalk or ground level shall be 75 mm where such sign is less than 2,4 m above the sidewalk or ground level immediately below such sign, and 300 mm where such sign is more than 2,4 m above such sidewalk or ground level.

(6) No flat sign shall cover a window or any other external opening of a building or obstruct the view from such an opening.

(7) A flat sign shall not extend above the top or beyond either end of the wall to which it is affixed.

(8) A flat sign shall not be displayed on the outside of boundary walls.

(9) A flat sign may consist of a panel/sheet or of individual numbers, letters or symbols.

(10) A flat sign can be attached to any wall of a building.

(11) A locality-bound flat sign is permitted in all areas of control

(12) A non-locality-bound flat sign shall only be allowed in areas of partial and minimum control.

(13) Illumination is subject to specific consent in accordance with the prescribed luminance levels.

(14) A flat sign may be animated in areas of partial and minimum control.

58. SIGNS PAINTED ON WALLS AND ROOFS OF A BUILDING

(1) Signs painted on walls and roofs require the specific consent of the Municipality.

(2) Signs painted on walls and roofs shall be permitted only in areas of partial control and minimum control.

(3) Signs painted on the facade of a building shall not cover more than 20% of the ground floor facade of the enterprise to which such sign pertains.

(4) Signs painted on side or back walls which do not fulfill the function of a building facade shall not exceed 18m².

(5) No more than one sign per enterprise shall be allowed while no more than one locality-bound sign per wall shall be allowed.

(6) Non-locality-bound signs shall be limited to the side and back walls of buildings or walls which do not fulfill the function of a building facade.

(7) A locality-bound sign is allowed on any wall of a building.

(8) Signs painted on the facade of a building shall be allowed only at a position below the lower edge of any visible second-floor window.

(9) Illumination of signs painted on walls and roofs shall not be permitted.

59. WINDOW SIGNS

(1) Window signs are subject to deemed consent.

(2) Window signs are permitted in all areas of control.

(3) The total area of all permanent signs painted on or attached to the windows of a specific enterprise shall not exceed 50% of the total ground-floor window area of such an enterprise.

(4) In areas of maximum control, colours shall in the opinion of the Strategic Executive Officer: Housing, City Planning and Environmental Management be in harmony with the rest of the building and the general streetscape.

(5) In areas of maximum control no internally illuminated signs inside a building shall be visible from outside the building.

(6) Temporary window signs may only be displayed on ground floor windows.

60. SIGNS INCORPORATED INTO THE FABRIC OF A BUILDING

(1) A building fabric sign requires the specific consent of the Municipality.

(2) A building fabric sign is permitted in all areas of control.

(3) The building or structure or any external face of such building or structure shall not be used principally for the display of signage.

(4) A building fabric sign shall, in the opinion of the Strategic Executive Officer: Housing, City Planning and Environmental Management, be visually and architecturally integrated in the building or structure.

61. FREE-STANDING SIGNS AT EDUCATIONAL FACILITIES AND AT INSTITUTIONS

(1) Free-standing signs at educational facilities and at institutions require the specific consent of the Municipality, which will be evaluated in accordance with the approved policy as amended from time to time.

(2) Free-standing signs at educational facilities and institutions may indicate the name and nature of the facility or institution and the name of a sponsor.

(3) The top of free-standing signs at educational facilities and institutions shall not be higher than 8,5m.

(4) A maximum total sign area of 36m² is allowed, provided that this area is divided into signs of equal size, form and construction.

(5) Free-standing signs at educational facilities and institutions shall only be displayed on property boundaries adjacent to public roads.

(6) No free-standing signs at educational facilities and institutions shall be placed on or next to property boundaries adjacent to parks, Municipal-landscaped areas, traffic circles or other areas as determined by the Municipality.

(7) Free-standing signs at educational facilities and institutions and supporting structures must either form an aesthetic and integral part of a substantial architectural element or must harmonise with buildings, boundary walls or nearby and other structures on the premises as far as materials, colour, texture, form, style and character are concerned and be placed near the street frontage boundary, to the satisfaction of the Strategic Executive Officer: Housing, City Planning and Environmental Management.

(8) Illumination may be considered on the successful submission of an Advertising Sign Scoping report which will include traffic, visual and social aspects.

(9) Free-standing signs at educational facilities and institutions shall not, at the discretion of the Strategic Executive Officer: Housing, City Planning and Environmental Management, in any way detrimentally affect the character and amenity of the neighbourhood or any other amenities of the area and/or the surroundings.

62. BOUNDARY WALL SIGNS

(1) A boundary wall sign requires the specific consent of the Municipality.

(2) A boundary wall sign shall only be permitted in industrial areas of minimum control.

(3) The maximum size of letters permitted is 750mm.

(4) Only one sign is allowed per street frontage.

(5) The sign must form an integral part of the architecture of the wall on the street frontage of the premises.

(6) The sign shall not, at the discretion of the Strategic Executive Officer: Housing, City Planning and Environmental Management, in any way detrimentally affect the character and amenity of the neighbourhood or any other amenities of the area and/or the surroundings.

63. STACK SIGNS

(1) A stack sign shall only be permitted in areas of minimum control zoned for industrial and/or commercial use in terms of the relevant Town Planning Scheme and requires the specific consent of the Municipality.

(2) The maximum height of a stack sign shall not exceed 7,5m except by means of an application for a relaxation of height restriction in terms of the relevant Town Planning Scheme or policies, as the case may be, as amended from time to time.

(3) The minimum clear height of a stack sign shall be 2,1m.

(4) The width of a stack sign shall not be less than 2,1m and not more than 3,0m.

(5) The vertical dimension of individual panels shall not be less than 1m and no more than five panels shall be permitted per side of sign.

(6) Advertising panels may not be reflective.

(7) No more than two stack signs shall be permitted in close proximity to any intersection.

(8) A stack sign may be double-sided.

(9) A stack sign may not be illuminated or animated.

64. TOURISM SIGNS

(1) Tourism signs are permitted in all areas of control.

(2) Tourism signs are subject to the specific consent of the Municipality.

(3) Tourism signs may be displayed within road reserves.

65. TRAILER SIGNS

(1) Trailer signs may not be stationary.

(2) Trailer signs may not be parked on a road reserve or any place where the sign will be visible from a road.

(3) A trailer sign must comply at all times with traffic safety regulations and may not have a detrimental affect on traffic flow.

66. VEHICULAR ADVERTISING

(1) Vehicular advertising is permitted in all areas of control.

(2) Vehicular advertising is subject to deemed consent.

(3) No transportation vehicle shall be used for the sole purpose of advertising.

(4) No transportation vehicle shall stand or be parked in any road reserve or portion of a road reserve if the vehicle is being used for the primary purpose of advertising or sale.

(5) No animation shall be allowed.

(6) Illumination of vehicular advertising shall be limited to the following:

(a) An internally illuminated sign which indicates that a taxi is for hire;

(b) retroflective signs with the colours red to the back, yellow to the side and white to the front of a vehicle.

67. PROJECTING SIGNS

(1) A locality bound projecting sign shall be allowed in all areas of control.

(2) A non-locality bound projecting sign shall be allowed only in areas of minimum and partial control.

(3) A projecting sign requires the specific consent of the Municipality.

(4) A locality bound projecting sign shall be limited only to buildings utilised for commercial, office, industrial or entertainment purposes and larger accommodation facilities.

(5) A projecting sign shall be mounted to provide a minimum clear height of 2,4m.

(6) A projecting sign shall not exceed 300mm in thickness.

(7) A projecting sign shall not project more than 1,0m over the building line.

(8) A projecting sign shall be at least 4,5m from any other vertical sign.

(9) A projecting sign shall not project above the parapet or edge of a roof.

(10) Only one projecting sign shall be allowed per enterprise facade.

(11) A projecting sign shall be fixed at right angles to the street line.