CITY OF TSHWANE METROPOLITAN MUNICIPALITY

Request for Proposals (RFP)

Appointment of a strategic partner for the City of Tshwane Crossover Event and Citywide December events (2026 to 2028)

The City of Tshwane invites suitably qualified and experienced event management companies to submit proposals for a three-year strategic partnership to plan, fund, manage and deliver the City's flagship Crossover Event and December events for the 2026, 2027 and 2028 editions.
The successful strategic partner will be responsible for the conceptualisation, funding, sponsorship acquisition, marketing, production and execution of the event, while promoting tourism, economic development, local business participation and community involvement.

Interested bidders must demonstrate the following:

- Proven experience in delivering large-scale public events
- Successful sponsorship and commercial partnership acquisition
- Financial and organisational capacity to deliver the event
- A creative and innovative event concept
- A sustainable funding and revenue generation model

The City may provide the following strategic and in-kind support, subject to the availability of municipal resources and the necessary approvals:

- Provision of a suitable municipal venue
- Traffic management
- Disaster risk management and fire and rescue services
- Waste management
- Environmental health
- Communication and marketing support through municipal platforms
- Facilitation of stakeholder engagement
- Assistance with municipal approvals and permits
- Participation in Joint Operations Committee planning structures
- Event compliance support in accordance with applicable legislation and municipal policies

The City will not provide direct financial funding for the event.

Closing date: 24 August 2026

Submission of proposals:
Email: palesamo2@tshwane.gov.za

The City reserves the right not to appoint any bidder should none of the proposals meet the required standards or strategic objectives.

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www.tshwane.gov.za

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IGNITING EXCELLENCE